

ABSTRAK

Perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia ternyata masih banyak yang tidak mengeluarkan dana *Corporate Social Responsibility (CSR)*. Penelitian ini bertujuan untuk mengetahui bukti empiris tentang pengaruh kepemilikan manajerial, *profitabilitas*, *corporate value* dan *Corporate Social Responsibility (CSR)* pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2013-2015. Metode penelitian yang digunakan yaitu metode *explanatory*. Sampel dalam penelitian ini sebanyak 102 laporan keuangan. Alat analisis yang digunakan yaitu data panel menggunakan aplikasi Eviews 9. Hasil penelitian ini menunjukkan bahwa kepemilikan manajerial, *profitabilitas* dan *corporate value* secara bersama-sama mampu menjelaskan variasi nilai terhadap *Corporate Social Responsibility (CSR)* dengan kontribusi sebesar 1,66%. Berdasarkan temuan peneliti bahwa dilihat dari masing-masing variabel tidak ada satupun variabel yang berpengaruh.

Kata Kunci : Kepemilikan Manajerial, *Profitabilitas*, *Corporate Value* dan *Corporate Social Responsibility (CSR)*

ABSTRACT

Manufacturing companies listed on the Indonesia Stock Exchange still many do not spend Corporate Social Responsibility funds. This study aims to determine empirical evidence of the influence of managerial ownership, profitability, corporate value and Corporate Social Responsibility (CSR) on manufacturing companies listed on the Indonesia Stock Exchange period 2013-2015. The research method used is the method of explanatory. The sample in this research is 102 company datas. Data analysis tool used is panel data with using Eviews 9 application. The results of this study indicate that managerial ownership, profitability and corporate value with simultaneously able to explain the variation of value to Corporate Social Responsibility with contribution of 1,66%. Based on the findings of researcher that viewed from each variable there is no one variable that influences.

Keywords: Managerial Ownership, Profitability, Corporate Value and Corporate Social Responsibility (CSR)