RECTOR SPEECH

Assalamu alaikum warohmatullaahi wa barokaatuu,

Praise goes to the most merciful God Allah SWT for the blessings of life and knowledge for us to gather in this meaningful occasion. To start with I would like to warmly welcome

1. Sri Sultan Hamengkubuwono X, Governor of Yogyakarta Special Province
2. Prof. Haryono Suyono, Damandiri Foundation
3. Eva SÁNDOR-KRISZT, the Rector of Budapest Business School, Hungary and Prof. Judit Hidasi, Director for International Relations
4. Dr. Jose Ma S.E. Gonzales and Dr. Siegfred L. Manaois, Lyceum of the Philippines University, Manila
5. Peter Craven, Australia Indonesia Business Council
6. Dr. Bambang Supriyadi, KOPERTIS V Yogyakarta
7. Dr. Kasiyarno, APTISI V Yogyakarta
8. Rectors or leaders of invited universities and higher education institutions
9. All distinguished guests and participants to Inna Garuda Hotel Yogyakarta.

It is a great pleasure to have you all with us today.

Ladies and Gentlemen.

The International Seminar of “Society Empowerment through Multidimensional Approach: an Integrated View to International Development” is a cooperation between University of Mercu Buana Yogyakarta (UMBY), Budapest Business School (BBS, Hungary), Lyceum of the Philippines University (LPU, the Philippines), and supported by APTISI V Yogyakarta and Australia Indonesia Business Council.

This event is a reflection of UMBY’s commitment to always escalates education quality and accommodates more and more opportunities in academic collaborations and is a UMBY’s awareness and concern in empowering society that is very important in facing upcoming international development.

Society empowerment is a concept of economic development summarizing social values and illustrating a new paradigm of development as a people-centered, participatory, empowering, and sustainable. Development ideas focusing on society
empowerment is important to understand as a transformation process in social relationship, economy, culture, and politic. Structural changes should be a natural process toward improving and increasing social capacity building.

The question is how could the developed dan developing countries move forward collaboratively and appropriately in addressing international development and empowering their societies to achieve the development goals in a harmony? Therefore I believe this International Seminar will be able to present an interesting discussion on the aforementioned topic, with a prominent speakers from Indonesia, Hungary, the Philippines and Australia, giving a contribution to formulating an integrated approach or strategy to achieve the international development goals. In this wonderful opportunity I would like to congratulate the International Seminar Committee for organizing this seminar. May it will support UMBY’s effort to become an international university in the near future.

Finally, once again I would like to convey a warmest welcome to all the distinguished guests and participants of the International seminar. UMBY is giving the best to assist you in everyway, therefore please enjoy our hospitality and have a delightful experience in the seminar.

Wassalamu alaikum warohmatullaahi wa barokaatuuh.

Dr. Alimatus Sahrah, M.Si., M.M.
Rector of University of Mercu Buana Yogyakarta