FOREWORD

Assalamualaikum Wr. Wb

I am delighted to welcome you to Palembang and the 2nd Sriwijaya, Economics, Accounting and Business Conference (SEABC). SEABC is a scholarly activity consists of international seminar and conference that is expected to give contribution and identify national economic policy, especially in facing ASEAN economic community. In 2016, SEABC is running its second year and taking a theme of “Global Economy Competitiveness: The Dynamics of Local, Regional and National Changes”.

The Economics Faculty of Universitas Sriwijaya and Ikatan Sarjana Ekonomi Indonesia (ISEI) Palembang Branch together have organized this important seminar and conference. Many individuals have put that hard work to make this event becomes reality.

The papers presented at this conference and included in this proceedings are expected to give contribution to research and technology development (IPTEK). We also hope that this can be a reference to build our nation and country.

We hope this proceeding book can give contributes to research and technology development (IPTEK) and give much benefits to all of us. Beside that, we hope that this can be a reference for building our nation and country. Finally, we would like to thank presenters that are willing to present their ideas and make this conference possible. We hope you enjoy Palembang.

Wabillahi taufiq wal hidayah wassalamualaikum Wr. Wb.

Palembang, November 23rd - 24th 2016
Dean of Economics Faculty
Universitas Sriwijaya

Prof. Dr. Taufiq, SE, M.Si