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Chair: Ananda Wickramasinghe (CQUniversity Australia)
Consumer Influences on Pirated Software Purchases: Perspectives from an Emerging Gulf Nation (2011-163)
Speaker: M. Sadiq Sohail (King Fahd University of Petroleum and Minerals)
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Speaker: Yin-Hui Cheng (National Taichung University of Education)
Speaker: Sheena (Pondicherry University)
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Transforming nobody to somebody: Do transformational leadership and relationship marketing make a difference for sustainable marketing (2011-115)
Speaker: Ananda Wickramasinghe (CQUniversity Australia)

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Chair: David Wilemon (Syracuse University)
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Speaker: Kanida Charoensri (Dhurakij Pundit University) & Mark Speece (University of Alaska Southeast)
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Speaker: L. Roger Yin (University of Wisconsin-Whitewater)
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Speaker: David Wilemon (Syracuse University)

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Chair: Roslyn Cameron (Central Queensland University)
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Speaker: Ananda Wickramasinghe (CQUniversity Australia)
Analyzing the Indicators and Requirements in Main Components of Enterprise Architecture Methodology Development using Grounded Theory in Qualitative Methods (2011-197)
Speakers: Edi Triono Nuryatno and Yudi Satria Gondokaryono (Bandung Institute of Technology)
* “Global Trade Imbalances” by Bhanupong Nidhipraba, Dean of the Faculty of Economics, Thammasat University (venue: Orchid 1).
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Speaker: Mika Pasanen (North Karelia University of Applied Sciences)

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Speaker: Farhad Daneshgar (University of New South Wales)

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Speaker: P. Shubha (M.S. Ramaiah School of Advanced Studies)

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Speaker: David Wilemon (Syracuse University)

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Chair: Raj Komaran (Singapore Management University)

An Analysis of Organization Ethical Climate Influence, Intention and Socially Responsible Investment Behavior Among Unit Trust Fund Managers in Malaysia (2011-178)
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Speaker: Iin Mayasari (University of Paramadina)

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Speaker: Sandra Perks and Elroy Smith (Nelson Mandela Metropolitan University)

Corporate Social Responsibility: Time for a stock take (2011-265)
Speaker: Raj Komaran (Singapore Management University)

Session F1: ECONOMIC GROWTH & DEVELOPMENT (venue: Orchid 3)
Chair: Arayah Preechametta (Thammasat University)

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Speaker: Mohd. Dan Jantan, Indra Maipita, and Juzhar Jusoh (Universiti Utara Malaysia)

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Speaker: Brajendra Saikia (Guwahati university)

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Chair: Archanun Kohpaiboon (Thammasat University)

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Speaker: Mehdi Behname (University of Shiraz)

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Chair: Chayun Tantivasadakarn (Thammasat University)

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Speaker: Shiw-Ying Wen (Chang Gung University)

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Chair: Josephine Coffey (The University of Sydney)

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Chair: Raymond S.Y. Chan (Hong Kong Baptist University)

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Speaker: Rozailin Abdul Rahman (International Islamic University Malaysia)

Speaker: Junji Inoguchi (Hiroshima City University)

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Chair: Sallahuddin Hassan (Universiti Utara Malaysia)

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Speaker: Yanyong Thammatucharee (Central Marketing Group)

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Speaker: Thoedtida Thipparat (Prince of Songkla University)

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Speaker: Che Hashim Bin Hassan (University of Malaya)

Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- LCD projector, screen and laptop (notebook) computer will be provided.

Conference Registration Desk

Conference participants will collect attendance certificates and official receipts from the registration desk. Please mention your Paper I.D. at the desk to speed up the process. The conference registration desk will be open from AM 08:30 to PM 16:00 on June 16th-18th, 2011. Presenters assigned to morning sessions can register after they have finished their presentation.

Proceedings


Others

To conserve the environment, the conference will minimize the use of papers, and will NOT provide nylon bag/plastic folder.
List of Delegates

Abdul Latif Salleh Prince Sultan University
Akbar Khodabakhshi Bu Ali Sina University
Ali Reza Moghelli Shiraz PNU
Allan Chia SIM University
Amporn Soongsawang Shinawatra University
Ananda Wickramasinghe CQUniversity Australia
Arayah Preechametta Thammasat University
Archanun Kohpaiboon Thammasat University
Ataollah Mohammadi Malgharni Islamic Azad University
Attaullah Shah Institute of Management Sciences, Peshawar
Awah Pascaline Tengie MEME Business Association
Barudin Muhamad Universiti Utara Malaysia
Bhanupong Nidhiprabha Thammasat University
Bill Butcher University of New South Wales
Brajendra Saikia Guwahati university
Brian P. Kennedy Thammasat University
Catherine L.M. Kwan Hong Kong Baptist University
Chayun Tantivasadakarn Thammasat University
Che Hashim Bin Hassan University of Malaya
Chi-Yih Yang Economics & Management Xi'an Jiaotong-Liverpool University
David Wilemon Syracuse University
Desi Arisandi University of Surabaya
Dianne Frisko University of Surabaya
Ebtisam Mirza Centre for Advanced Studies in Engineering
Edi Triono Nuryatno Bandung Institute of Technology
Egbemba Hery Baiye MEME Business Association
Elroy Smith Nelson Mandela Metropolitan University
Eriana Kartadjumena Widyatama University Bandung – Indonesia
Fachrizal Bachri Universiti Utara Malaysia
Farzaneh Bayat Shiraz PNU
Hakyeon Lee Seoul National University of Science and Technology
Harpaljit Kaur Taylor's University
Hongshik Lee Korea University
Huseyin Dagli Karadeniz Technical University
Iin Mayasari University of Paramadina
Imad Moosa Royal Melbourne Institute of Technology
Imran Mahmud College of Engineering and Technology, IUBAT
Indra Maipita Universiti Utara Malaysia
Issam Kouatli Lebanese American University
Jean Yu Chang-Gung University
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