

## **Preface**

This proceedings volume presents papers selected from the International Mobile Learning Festival from June 2-6, 2014, Bali, Indonesia. The conference organization was supported by the Consultants International for Human Capital Development, while academic support was provided by Mobile Learning Research Theme, the Faculty of Education, the University of Hong Kong and the University of Udayana, Bali, Indonesia. A total of 16 papers are included in the proceedings after peer review, covering a range of topics related mobile learning. This set of papers features evidence-based developments of mobile learning, representing the current state of the research in this area.

Contemporary mobile technologies have brought about a new wave of heated debates on how new technology transforms our lives, work and learning. The nature of learning does not change but take new forms: not only mobile are the learning devices but also learners and learning experiences. How the learning can be effectively facilitated with new technologies, leading to more effective and successful learning outcomes? This has been a question encountered by many educators. In such a context, International Mobile Learning Festival 2014 was aimed to be a platform on which Tertiary and secondary school teachers, education policy makers, researchers, and software developers contribute to the unique discussion and exploration of the most important developments in mobile learning to date.

Papers in the proceedings are related to three strands under the central theme of the conference “Technology Integration, Social Media, and Learning design”. The first is mobile technology integration, exploring the pedagogical possibilities created by mobile applications, learning objects, e-books, mobile learning systems or platforms and so forth.

The second is the combination of social media with mobile technology, responding to the global trend of massive adoption of mobile phones and Tablet PCs as a medium for social networking activities. The third is mobile learning design, related to pedagogical models and approaches that are designed to leverage affordances of mobile technologies to facilitate teaching and learning. These three themes are vital to effective uses of mobile technology for supporting teaching and learning across a variety of educational situations, and thus worth our collective efforts to investigate, to exchange knowledge, and to share good practices in the conference.

The IMLF 2015 will take place in Hong Kong which is an ideal conference venue given that mobile learning has been developed for years there. We expect that the future IMLF will be as inspiring and successful as this one, and see you in Hong Kong in June, 2015.



Jie Lu  
Post-doctoral Fellow, Faculty of Education,  
The University of Hong Kong

Daniel Churchill  
Associate Professor, Faculty of Education,  
The University of Hong Kong

Mark King  
Deputy Director, Centre for Excellence in Learning and Teaching,  
The University of Melbourne