# 2015 The International Conference on Organizational Innovation Agenda

**DATE**: Aug, 4 2015, Tuesday  
**LOCATION**: Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<tr>
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<tbody>
<tr>
<td>08:30—09:00</td>
<td><strong>REGISTRATION</strong></td>
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<td></td>
<td><strong>Conference Host</strong>:</td>
<td>Keraton Ballroom, Royal Ambarukmo Hotel</td>
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<tr>
<td></td>
<td>Prof. Dr. Muslich Anshori</td>
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<td></td>
<td><strong>Conference Grand Opening Speech</strong>:</td>
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<tr>
<td></td>
<td>1. Prof. Dr. Frederick Dembowski, President of International Association of Organizational Innovation, USA</td>
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<td>2. Prof. Dr. Muslich Anshori, Dean of Faculty of Economics and Business, Airlangga University, Indonesia</td>
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<td></td>
<td><strong>Honored VIP Speech</strong>:</td>
<td>Keraton Ballroom, Royal Ambarukmo Hotel</td>
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<td></td>
<td>1. Dr. Lean Yu, Dean of College of Economics and Management, Beijing University of Chemical Technology, China</td>
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<td>2. Dr. Fernando Cardoso de Sousa, Director of Portuguese Creative and Innovation Association (Apigico).</td>
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<td>3. Dr. Alex Maritz: Swinburne University of Technology, Australia</td>
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<td>4. Dr. Giampaolo Campana, Department of Industrial Engineering DIN - University of Bologna, Italy</td>
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<td>5. Dr. Bal Kishan Dass, Department of Mathematics, University of Delhi, India</td>
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<td>6. Dr. Tomáš Tichý, VŠB-TU Ostrava, Czech Republic</td>
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<td>7. Ms. Darina Prokhorova, Actual Problems of Economics, National Academy of Management, Ukraine</td>
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<td>8. Dr. Denis S. Ushakov, International College at Suan Sunandha Rajabhat University, Thailand</td>
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<td>9. Dr. Chih Yuan Huang, Kao Yuan University, Taiwan, ROC</td>
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<td>09:00—10:00</td>
<td>Tea Time and Academic Networking</td>
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<td>10:00—10:30</td>
<td><strong>Keynote Presentation (1)</strong></td>
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<td></td>
<td>Speaker: Dr. Barbara Cimatti</td>
<td>Keraton Ballroom, Royal Ambarukmo Hotel</td>
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<tr>
<td></td>
<td>Topic: The concept of slowness and its implications for industrial organizational patterns.</td>
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<td>10:30—11:00</td>
<td><strong>Keynote Presentation (2)</strong></td>
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<td></td>
<td>Speaker: Dr. Sydney Engelberg</td>
<td>Keraton Ballroom, Royal Ambarukmo Hotel</td>
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<td></td>
<td>Topic: Organizational Design: The Key to Overcoming Organizational Myths</td>
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<td>11:00—11:30</td>
<td><strong>Keynote Presentation (3)</strong></td>
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<tr>
<td></td>
<td>Speaker: Dr. Harold G. Kaufman</td>
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<td></td>
<td>Topic: Organizational Diversity and Innovation</td>
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<tr>
<td>11:30—12:30</td>
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<td>12:30—13:00</td>
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DATE: Aug, 4 2015, Tuesday
LOCATION: Pamandengan-1
Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<thead>
<tr>
<th>Time</th>
<th>Topic of Seminar</th>
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<tbody>
<tr>
<td></td>
<td>**Chair : Dr. Frederick Dembowski, President of International Association of</td>
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<td></td>
<td>Organizational Innovation. USA**</td>
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<tr>
<td>1.1</td>
<td>13:30 - 14:50</td>
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<tr>
<td>1.15R-104: An AHP Based Method for Ultra Thin Powder Pressed Design</td>
<td>Chih-Huang Yen, Taiwan</td>
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<td>2. 15R-107: A Hybrid Kansei Engineering System Based on Multi-Objective</td>
<td>Yong-feng Li, Taiwan</td>
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<td></td>
<td>Evolutionary Algorithm for Product form Design</td>
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<td>3. 15R-170: Apply Cluster Analysis for Consumer's Affective Responses Toward Product Forms</td>
<td>Fang-Chen Hsu, Taiwan</td>
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<tr>
<td>4. 15R-161: A Study of The Web Interface Design for The Elderly Person</td>
<td>Chen-Yin Liu, Taiwan</td>
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<td>14:50</td>
<td><strong>Tea Time</strong></td>
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<td>15:00</td>
<td><strong>Chair : Dr. Ahmad Rizki Sridadi, Universitas Airlangga, Indonesia</strong></td>
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<td>1.2</td>
<td>15:10 - 16:30</td>
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<tr>
<td>1. 15R-067: Four I's Transformational Leadership Style Of The First-Line Manager</td>
<td>Ida Bagus Gede Adi Permana, Indonesia</td>
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<tr>
<td>2. 15R-057: How Unions Recruit and Retain their Members? (Case Study on Unions of Federasi Serikat Pekerja of Tekstil Sandang Kulit Serikat Pekerja Seluruh Indonesia in Surabaya)</td>
<td>Ahmad Rizki Sridadi, Indonesia</td>
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<tr>
<td>3. 15R-060: The Role Of Perceived Organizational Support On The Relationship Between Leadership Behavior And Job Satisfaction In Higher Education</td>
<td>Arif Firmansyah, Indonesia</td>
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<tr>
<td>4. 15R-095: The Young Eagle: Explore The Sky, Swallow The Horizon (A Case Study of Entrepreneur Students)</td>
<td>Pradita Nindya Aryandha, Indonesia</td>
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<tr>
<td>18:00</td>
<td><strong>Welcoming Dinner</strong></td>
<td>Pendopo, Royal Ambarukmo Hotel</td>
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DATE: Aug, 4, 2015, Tuesday  
LOCATION: Pamandengan-2  
Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<thead>
<tr>
<th>Time</th>
<th>Session 2.1</th>
<th>Topic of Seminar</th>
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<tbody>
<tr>
<td>13:30</td>
<td>1.</td>
<td>Chair: Dr. Barbara Cimatti, University of Bologna, Italy</td>
<td>Dyah Sawitri, Indonesia</td>
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<tr>
<td></td>
<td>15R-003: The Effect Of Conflict, Stress And Motivation On Performance And Its Impact On Productivity Of Employee In The Bureau Of Investment Services Batu City Government</td>
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<td>14:50</td>
<td>2.</td>
<td>15R-011: Revisiting the Miles and Snow Typology: Innovation for Adaptability and Growth</td>
<td>Yasmina Zubaedah, Indonesia</td>
</tr>
<tr>
<td>15R-056: Management Innovation and Innovation Management: A Review Towards Value Innovation and Performance Management</td>
<td>Wakhid Slamet Ciptono, Indonesia</td>
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<tr>
<td>15R-024: Effect of Knowledge Inertia and Environmental Perception on Entrepreneurial Behavior in the Development of Strategic Adaptability Behavior: Case of Indonesian National Gas Company</td>
<td>Anton Wachidin Widjaja, Indonesia</td>
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<tr>
<td>15R-168: Modern Industrial Product Development and Organizational Impact</td>
<td>Barbara Cimatti, Italy</td>
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<td>14:50</td>
<td>Tea Time</td>
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<tr>
<td>15:00</td>
<td>Session 2.2</td>
<td>Chair: Dr. Dien Mardhiyah, Universitas Airlangga, Indonesia</td>
<td>Yetty Dwi Lestari, Indonesia</td>
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<tr>
<td>15:10</td>
<td>1.</td>
<td>15R-078: Service Quality Improvement (Case Study In Small Business And Enterprise)</td>
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<td>16:30</td>
<td>2.</td>
<td>15R-023: The Correlation between Perception of Information Technology, Ease of use, Risk and AIS Service Features towards Lecturer Re-interest in Using Academic Information System (A Study to UIN Syarif Hidayatullah Jakarta)</td>
<td>Amalia, Indonesia</td>
</tr>
<tr>
<td>15R-051: Development Of Measurement Model Of Tqm, Innovation Capability, And Mass Customization In Small &amp; Medium Scale Of Garment Industry</td>
<td>Supriyadi, Indonesia</td>
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<tr>
<td>15R-089: Situational Factors Influencing Online Negative Word-Of Mouth</td>
<td>Dien Mardhiyah, Indonesia</td>
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<td>15R-173: The Extent of Spreading the Culture of Strategic Planning at the Newly Established Universities in Saudi Arabia</td>
<td>Fahad Bin Moaqaq Al-Ali Saudi Arabia</td>
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<td>18:00</td>
<td>Welcoming Dinner</td>
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<td>Pendopo Royal Ambarrukmo</td>
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DATE: Aug, 4, 2015, Tuesday
LOCATION: Pamandengan-3
Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>Session 3.1</td>
<td>Chair: Dr. Fernando Cardoso de Sousa, The Portuguese Association for Creativity and Innovation, Portugal</td>
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<tr>
<td>13:30</td>
<td>1. 15R-097: Never Stop, Giving a Life Light (Case Study of Female Leadership in Developing Family Business)</td>
<td>Meiga Rachmawati Putri, Indonesia</td>
</tr>
<tr>
<td>14:30</td>
<td>2. 15R-090: To Shape The Green Entrepreneurial Behavior For University Students At Economy And Business Faculty-Lambung Mangkurat University</td>
<td>Hastin Umi Anisah, Indonesia</td>
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<td>15:00</td>
<td>4. 15R-094: Is Self Competence As Affective Commitment Predictor?</td>
<td>Umi Anugerah Izzati, Indonesia</td>
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<tr>
<td>15:15</td>
<td>5. 15R-125: Teaching Competency and Soft Skills of the Students of Elementary Teacher Education Institutions</td>
<td>K.K. Rajendran, India</td>
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Tea Time

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<tbody>
<tr>
<td>Session 3.2</td>
<td>Chair: Dr. Indrianawati Usman, Universitas Airlangga, Indonesia</td>
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<tr>
<td>15:10</td>
<td>1. 15R-059: The Benefits And Potential Disadvantages Of Groupware Networking. Case Study: Pt Hm Sampoerna Tbk. Indonesia</td>
<td>Nurullaily Kartika, Indonesia</td>
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<tr>
<td>16:00</td>
<td>2. 15R-063: The Effects Of Reverse Logistic Capability Factors On Cost Savings</td>
<td>Febriana Wurjaningrum, Indonesia</td>
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<td>16:30</td>
<td>3. 15R-012: Creative Economy Development Based On Triple Helix In Indonesia</td>
<td>Rudy Badrudin, Indonesia</td>
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<td>4. 15R-079: Designing The Demand Process And Distribution Of Pharmaceutical Product Of Public Health Centers In Surabaya</td>
<td>Indrianawati Usman, Indonesia</td>
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<td>5. 15R-115: Establishing a Continuous Improvement System in Creative Industries</td>
<td>Jurate Cerneviciute, Lithuania</td>
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Welcoming Dinner

Pendopo Royal Ambarrukmo
DATE: Aug, 4, 2015, Tuesday  
LOCATION: Pamandengan-4  
Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<tr>
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<td><strong>Chair: Dr. Bal Kishan Dass, University of Delhi, India</strong></td>
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<td>Session</td>
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<tr>
<td>13:30</td>
<td>1. 15R-034: The Relationship between Big Five Personality and Career Adaptability Among Fresh Graduate Students</td>
<td>Cholichul Hadi, Indonesia</td>
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<td>2. 15R-073: Safety Climate, Employee Safety Control And Satisfaction With The Company</td>
<td>Nuri Herachwati, Indonesia</td>
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<td>14:50</td>
<td>3. 15R-099: Strategy Increased Purchasing Power Village Community Based Entrepreneurship Featured Products</td>
<td>Yuyus Yudistria, Indonesia</td>
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<td>4. 15R-048: Dimensions of Religiosity As Determinants In Selecting Islamic Banking Products: Survey on Employees of PT. Telekomunikasi Indonesia</td>
<td>A. Mukti Soma, Indonesia</td>
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<td>5. 15R-126: Occupational Stress and Job Involvement among Teachers of Special Schools</td>
<td>K.K. Rajendran, India</td>
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<td>14:50</td>
<td><strong>Tea Time</strong></td>
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<td>15:00</td>
<td><strong>Chair: Dr. Badri Munir Sukoco, Universitas Airlangga, Indonesia</strong></td>
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<td>Session</td>
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<td>15:00</td>
<td>1. 15R-092: Contribution of SMEs and SME Business In Bandung, Sumedang, Cianjur, Garut And Economic Improvement In The Region In West Java</td>
<td>Wien Dyahrini, Indonesia</td>
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<td>2. 15R-069: The Competitiveness Of Small And Medium Agribusiness Firms In East Java Indonesia</td>
<td>Y. Lilik Rudianto, Indonesia</td>
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<td>16:30</td>
<td>3. 15R-047: The Role of the Quality Management System of Organizational Learning and Knowledge Management to Generate Organizational Performance</td>
<td>Koernia Purwihartuti, Indonesia</td>
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<td>4. 15R-080: The Antecedents of the “Bandwagon” Luxury Consumption Behaviour</td>
<td>Badri Munir Sukoco, Indonesia</td>
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<td>5.15R-112: Identity Teaching In Distance Education: Reflections Theoretical on Pedagogical Practice of Tutors Distance</td>
<td>Fernanda Cruvinel, Brasilia</td>
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<td>18:00</td>
<td><strong>Welcoming Dinner</strong></td>
<td>Pendopo Royal Ambarukmo</td>
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DATE: Aug, 4, 2015, Tuesday  
LOCATION: Pasewakan  
Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<tr>
<th>Time</th>
<th>Topic of Seminar</th>
<th>Chair: Dr. Sony Kusumasondjaja, Universitas Airlangga, Indonesia</th>
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<tr>
<td>14:50</td>
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<td><strong>Welcoming Dinner</strong></td>
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<th>Session 5.1</th>
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<th>Chair: Dr. Alex Maritz, Swinburne University of Technology, Australia</th>
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<tr>
<td>13:30 - 14:50</td>
<td>14:30</td>
<td>1. 15R-025: Intrinsic Motivation Preference on Volunteer In Indonesia International Work Camp</td>
<td>Ismi Darmastuti, Indonesia</td>
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<td>2. 15R-027: Forming Values Of Productive Behaviors</td>
<td>Fendy Suhariadi, Indonesia</td>
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<td>3. 15R-030: Emotional Intelligence And Its Influence On Employee Commitment At Departement Agriculture And Horticulture Of Lampung Province</td>
<td>Nova Mardiana, Indonesia</td>
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<td>4. 15R-033: The Role of Corporate Strategy, Learning Culture, and Human Capital in Facing the Global Competitive Environment</td>
<td>Andreas Budihardjo Surijah, Indonesia</td>
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<td>5. 15R-062: On Modernising Community Health Service: Getting Off The Hamster Wheel? A Case Study On The Introduction Of Community Health Service Management Information System</td>
<td>Dian Ekowati, Indonesia</td>
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<th>Session 5.2</th>
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<th>Chair: Dr. Sony Kusumasondjaja, Universitas Airlangga, Indonesia</th>
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<tr>
<td>15:10 - 16:30</td>
<td>15:30</td>
<td>1. 15R-081: The Antecedent Of Relationship Commitment Donors To Nonprofit Organizations In B2C Relationship Context</td>
<td>Tanti Handriana, Indonesia</td>
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<td>2. 15R-085: The Effect of Homophily, Information Quality and Risk Propensity on Consumer Trust toward Online Reviews and Intention to Make Hotel Reservation</td>
<td>Sony Kusumasondjaja, Indonesia</td>
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<td>3. 15R-052: Trust In Brand And Brand Loyalty Of Amil Zakat Institutions In Indonesia</td>
<td>M. Budi Djatmiko, Indonesia</td>
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<td>5. 15R-120: Exploration on Advantages, Disadvantages and Improvement Directions of Hospital Efficiency</td>
<td>Ching-Kuo Wei, Taiwan</td>
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Aug, 4, 2015, Tuesday

## Location:
Srimanganti Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<td><strong>Chair</strong>: Dr. Harold G. Kaufman, NYU Polytechnic School of Engineering, USA</td>
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<td>1. 15R-006: Planning Matrix QFD Application in Traditional Market Evidence from Traditional Market in Bandung, Indonesia</td>
<td>Moh Farid Najib, Indonesia</td>
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<td>2. 15R-075: Competitiveness Performance of Stevedoring Companies Through Collaboration in Logistics Operations, Perspective of Port Operation Management at PT Pelindo 3 Indonesia</td>
<td>Puspandam Katias, Indonesia</td>
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<td>3. 15R-038: Population, Creative Economy And Economic Growth In Asia</td>
<td>Omas Bulan Samosir, Indonesia</td>
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<td>5. 15R-191: Coordination Demand Analysis of a Dual-Channel Supply Chain Retailer-led</td>
<td>Yi-Bin Li, China</td>
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<td>14:50-15:00</td>
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<td><strong>Chair</strong>: Dr. Masmira Kurniawati, Universitas Airlangga, Indonesia</td>
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<td>1. 15R-019: Survey Analysis On Factors Affecting Corruption Of Local Authorities And Its Prevention In Central Java</td>
<td>Chrisna Suhendi, Indonesia</td>
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<td>2. 15R-071: The Relationship Between Price Strategy And Placebo Effect</td>
<td>Masmira Kurniawati, Indonesia</td>
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<td>3. 15R-037: The Influence Motivation And Organizational Commitment To Employee Performance And Job Satisfaction As An Intervening Variable (Study On Cv. Multi Global Agrindo)</td>
<td>Danas Avianto Nugroho, Indonesia</td>
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<td>5. 15R-192: Measurement and Classification of Disruptive Innovation Aimed At Different Target Markets</td>
<td>Chun-Pei Lin China</td>
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<td>18:00</td>
<td><strong>Welcoming Dinner</strong></td>
<td>Pendopo Royal Ambarrukmo</td>
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<td><strong>Session 7.1</strong></td>
<td><strong>Chair: Dr. Sydney Engelberg Hebrew University Jerusalem, Israel</strong></td>
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<td>2. 15R-039: Application Of Sales And Financial Information Systems The Company CV &quot;XYZ&quot; Based Smartphone</td>
<td>Zulhawati, Indonesia</td>
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<td>3. 15R-041: Measuring Students’ Financial Literacy: Comparison between Gender and Concentration Courses</td>
<td>Fakhrurozi, Indonesia</td>
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<td>4. 15R-053: Bank Health Rating Evaluation Based on Risk Profile, Earnings and Capital Approach: Conventional Banks in Indonesia.</td>
<td>Lis Sintha, Indonesia</td>
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<td>5. 15R-100: Accuracy of Unbiased Beta Optimum Stock Portfolio In Predicting the Expected Return</td>
<td>Ferikawita Magdalena Sembiring, Indonesia</td>
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<td>14:50</td>
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<td>15:00</td>
<td><strong>Chair: Dr. Fitri Ismiyanti, Universitas Airlangga, Indonesia</strong></td>
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<tr>
<td><strong>Session 7.2</strong></td>
<td><strong>Chair: Dr. Fitri Ismiyanti, Universitas Airlangga, Indonesia</strong></td>
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<tr>
<td>15:10</td>
<td>1. 15R-029: An Analysis Of Telecommunication Vendor Company Bankruptcy Potency Based On The Problematic Financial Ratio With Altman, Springate And Zmijewski Methods</td>
<td>Norita, Indonesia</td>
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<td>2. 15R-064: Linear And Non Linear Relationship Between Degree Of Internationalization And Firm Performance</td>
<td>Fitri Ismiyanti, Indonesia</td>
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<td>4. 15R-196: Correlation Study on Organizational Learning, Management Innovation, and Technological Capability of SMEs</td>
<td>Zhen-Gang Zhang, China</td>
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<td>18:00</td>
<td><strong>Welcoming Dinner</strong></td>
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DATE: Aug, 4, 2015, Tuesday  
LOCATION: Keraton-2  
Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<td>13:30</td>
<td><strong>Chair</strong>: Dr. Tomáš Tichý, VŠB-TU Ostrava</td>
<td><strong>Czech Republic</strong></td>
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<td></td>
<td><strong>1. 15R-010</strong>: Antecedents Of Future Market Anticipation: A Better Understanding From The Fashion Industry In Indonesia</td>
<td>Roos Kitties Andadari, Indonesia</td>
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<td><strong>2. 15R-021</strong>: Projection Of Indonesia’s Economy Using Dynamic Modeling</td>
<td>Wilson Rajagukguk, Indonesia</td>
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<td><strong>3. 15R-026</strong>: Cash Dividend Announcement Information Content And Effect Of Private Benefit Of Institutional Ownership Of Listed Companies In Indonesia Stock Exchange Period Of 2009-2013</td>
<td>Puji Isyanto, Indonesia</td>
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<td><strong>4. 15R-055</strong>: Study of Creation and Development of Small and Medium Scale Enterprises Finance (Case Study Of SMEs in District of East Ende, Regency of Ende)</td>
<td>LD Gadi Djou, Indonesia</td>
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<td><strong>5. 15R-148</strong>: Efficiency Analysis Of Banks at Selected Markets with Various Dea-Based approaches</td>
<td>Tomáš TICHÝ, Czech Republic</td>
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<td>15:10</td>
<td><strong>Chair</strong>: Dr. Muhammad Madyan, Universitas Airlangga</td>
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<td><strong>1. 15R-084</strong>: The Relationship Between Earnings Quality, Information Asymmetry And Cost Of Capital: Test Using Path Analysis</td>
<td>Puput Tri Komalasari, Indonesia</td>
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<td><strong>2. 15R-070</strong>: Corporate Governance, Ownership Structure, And Cash Holdings</td>
<td>Muhammad Madyan, Indonesia</td>
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<td><strong>3. 15R-086</strong>: Dynamic interactions between housing and stock prices in Indonesia: an empirical analysis</td>
<td>Rahmat Heru Setianto, Indonesia</td>
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<td><strong>4. 15R-202</strong>: Effect of the Neutral Style Women’s clothing on Purchase Intention with the View of Personality Traits</td>
<td>Chia-Hsu Lin, Taiwan</td>
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## Topic of Seminar

**Chair: Dr. Giampaolo Campana, University of Bologna, Italy**

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<td>1. 15R-040: Strategy To Create Purchase Intention By Product Quality And Country Of Origin</td>
<td>Deki Fermansyah, Indonesia</td>
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<td>2. 15R-044: Store Atmosphere In Restaurant And It’s Impact On Revisit Intention</td>
<td>Hartelina, Indonesia</td>
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<td>14:50</td>
<td>3. 15R-049: Below The Line: Media Strategy in Improving Promotion of Independent Choir In Surabaya. Case Study: Concert of Coro Semplice Indonesia</td>
<td>Guguh Sujatmiko, Indonesia</td>
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<td>4. 15R-065: The Importance Of Comparing Cbbe In General And In Each Dimension: Understanding The Effects Of Innovation On Cbbe</td>
<td>Gancar C. Premananto, Indonesia</td>
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<td>5. 15R-194: Does Supervisor-subordinate Guanxi Matter in Employee’s Turnover Intention?</td>
<td>Tung-Ju Wu, China</td>
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### Tea Time

**Chair: Dr. Tri Siwi Agustina, Universitas Airlangga, Indonesia**

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<td>15:10</td>
<td>1. 15R-068: The Effect Of Perceived Organizational Support On Work Attitude: The Role Of Career Commitment</td>
<td>Jovi Sulistiawan, Indonesia</td>
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<td>2. 15R-014: Company Strategy to Improve Work Productivity</td>
<td>Purnamie Titisari, Indonesia</td>
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<td>16:30</td>
<td>3. 15R-074: Job Stress And Task Performance: Moderating Organization Based Self Esteem (Obse)</td>
<td>Praptini Yulianti, Indonesia</td>
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<td>4. 15R-077: The Entrepreneurship Orientation, Business Networking Capability, Behavioural Commitment, And Performance Of Smes On The Centre Of Smes Carving Furniture In Sumenep Regency</td>
<td>Tri Siwi Agustina, Indonesia</td>
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<td>5. 15R-146: Public Distribution System in Mohali and Mansa Districts of Punjab</td>
<td>Gurdeep Kaur Ghumaan, India</td>
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### Welcoming Dinner

Pendopo Royal Ambarrukmo
## Date:
Aug, 4, 2015, Tuesday

**Location:** Trajumas-2, Royal Ambarukmo Hotel, Yogyakarta, Indonesia

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<td>13:30</td>
<td>1. 15R-035: The Feasibility Of Implementing E-Commerce In Sudan</td>
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<td>Hayder Alhadey Ahmad Mohammed, Indonesia</td>
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<td>2. 15R-043: Aggregate Efficiency Of Higher Education Management Under Coordination Of Private Universities Area Using Dea In Determining Strategic Innovation</td>
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<td>Rorim Panday, Indonesia</td>
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<td>3. 15R-087: The Role of Power and Conflict Resolution in Small and Medium Enterprise Supply Chain Collaboration: The Mediating effect of Commitment to Collaborate</td>
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<td>Amak Muhammad Yaqoub, Indonesia</td>
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<td>4. 15R-018: Organizational Strategy, Total Quality Management, and Organizational Performance in Four Ceramic Company</td>
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<td>Indro Kirono, Indonesia</td>
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<td></td>
<td>5. 15R-172: E-Governance and Business Digitalization: Factors, Trends and Economical Effects</td>
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<td>Denis S. Ushakov, Thailand</td>
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<td>15:00</td>
<td></td>
<td>Chair: Dr. Denis S. Ushakov, Suan Sunandha Rajabhat University, Thailand</td>
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<td>15:10</td>
<td>1. 15R-007: Improving Local Government Performance Through E-Governance With Human Resources Base Strategic (A Case Study In Local Governments In Demak)</td>
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<td>Edy Suprianto, Indonesia</td>
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<td>2. 15R-076: The Quality Analysis Of Outpatient Department At Dr. Mohammad Soewandhie Public Hospital In Surabaya Using Servqual Method And Its Improvement Suggestions Using Fishbone Chart</td>
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<td>Tuwanku Aria Auliandri, Indonesia</td>
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<td>3. 15R-083: Working Capital, Profitability, And Business Cycle Indonesian Manufacturing Companies</td>
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<td>Windijarto, Indonesia</td>
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<td>4. 15R-058: Application Of Polite Business Environment Young Entrepreneur Of The Seller Clothes Imported Used In Royal Plaza Surabaya</td>
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<td>Aris Armuninggar, Indonesia</td>
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<td>Chair: Dr. Sung-Lin Hsueh, Tung Fang Design Institute, Taiwan ROC</td>
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<tr>
<td>1.</td>
<td>15R-152: Assessment of Optimal Design of Architecture Space by Fuzzy Model: Using Business Hotel as an Example</td>
<td>Ping-Sen Li Taiwan</td>
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<td>2.</td>
<td>15R-153: A Study Investigating the Effectiveness of Innovative Teaching of Painting Techniques Using Delphi Method: Taking the Painting of Roses for Example</td>
<td>Tian-Zhong He Taiwan</td>
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<td>3.</td>
<td>15R-154: Use of Fuzzy Delphi Method to Develop an Assessment Model for Music Expertise</td>
<td>Ching-Fen Lin</td>
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<td>15R-155: An Analysis on Critical Factors Affecting Environmental Protection Education of Communities in Taiwan Using MCDM</td>
<td>, Fu-Long Su Taiwan</td>
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<td>5.</td>
<td>15R-156: Study on Development Effectiveness of Wedding Dress Creative Industry by Sharing Economy and MCDM Model</td>
<td>Pou-Yun Hsiao Taiwan</td>
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<td>6.</td>
<td>15R-157: Effectiveness evaluation Model of Wastes Development into Cultural Creative Products</td>
<td>Chih-Hua Kuo Taiwan</td>
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<td>Chair: Dr. Chi-Hung Lo, Tunghai University, Taiwan ROC</td>
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<td>1.</td>
<td>15R-116: Power Displayed in Images</td>
<td>Chang, Tsong-Shyan Taiwan</td>
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<td>2.</td>
<td>15R-117: An Example of Organizational Innovation: Implementation of Professional Qualifications for Interior Design in Taiwan</td>
<td>Chen, Yi-Tsung Taiwan</td>
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<td>15R-118: Study of Effects on Pond Culture in the Region Planned for Taoyuan Aerotropolis from Concept of “Environmental Perception”</td>
<td>Chen, Hin-Hsiang, Taiwan</td>
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<td>15R-130: An Analysis on the Strategies of Developing Eco-Hospitals with Intelligent Green Buildings -Through Case Studies on Taiwan’s Psychiatric Hospitals</td>
<td>Ko Yi-Ching Taiwan</td>
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<td>15R-132: Taiwan’s Urban and Rural Landscape Renovation and the Regeneration of Comprehensive Community Development Practice</td>
<td>Lee Pi-Feng Taiwan</td>
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**DATE : Aug, 5, 2015, Tuesday**  
**LOCATION : Pamandengan-2**  
**Royal Ambarukmo Hotel, Yogyakarta, Indonesia**

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<td><strong>Chair : Dr. Ying-Jye Lee, Kaohsiung University of Applied Sciences, Taiwan</strong></td>
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<td>09:00</td>
<td>1. 15R-108: A Study of the Application of Space Syntax Theory to the Planning of Travel Routes in Central District, Taichung City, Taiwan</td>
<td>Yao-Tsung Ko Taiwan</td>
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<td>2. 15R-109: An Evaluation Model for Product Aesthetic Measures Constructed by Aesthetic Principles of Minimalist</td>
<td>Ya-Chuan Ko, Taiwan</td>
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<td>4. 15R-138: Possible Study Topics for Children Spatial Education Gained from Community Observation- using observations whilst strolling within Wanfang community of Taipei Taiwan as an example</td>
<td>Yu, Tsung-Ling Taiwan</td>
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<td>5. 15R-151: Key Success Factors In the Curriculum Design of Higher Education in Taiwan</td>
<td>Jih-Lian Ha, Taiwan</td>
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<td><strong>Chair : Prof. Jenn-Yang Lin, Far East University, Taiwan, ROC</strong></td>
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<td>10:30</td>
<td>1.15R-105: A Study of Applying Concurrent Design Strategy in the Development of Home Pests Capturing Product</td>
<td>Jia Ying-Tu, Taiwan</td>
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<td>2.15R-106: Concurrent Design Strategy in the Development of Humorous Products</td>
<td>Kan Ming-Han, Taiwan</td>
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<td>3.15R-162: A Study of Tactile Sensations on the Cell Phone Panel for the Visually Impaired Persons</td>
<td>Yi-Hsien Lin, Taiwan</td>
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<td>4. 15R-175: Integration of Reverse Engineering and Rapid Forming Techniques into the Design of Bicycle Handlebars</td>
<td>Geng You Liao, Taiwan</td>
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<td>5. 15R-176: Form and Structure Design for Indicator Light Based on Concurrent Strategy</td>
<td>Chih-Chien Kuo, Taiwan</td>
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<td><strong>Chair: Dr. Chou, Jyh-Rong, I-Shou University, Taiwan, ROC</strong>&lt;br&gt;1. 15R-100: The Outgrowth of Design: Toward Systematic Service Innovations to Increase Co-Creation of Value</td>
<td>Yen Hsu, Taiwan</td>
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<td>2. 15R-101: Design Team Management and Effectiveness: How to Move from Conflict to Cooperation</td>
<td>Yen Hsu, Taiwan</td>
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<td>4. 15R-165: Kansei Clustering Using Fuzzy and Grey Relation Algorithms</td>
<td>Jyh-Rong Chou, Taiwan</td>
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<td>5. 15R-171: Effects of Computer Monitor Viewing Angle on the Level of Shoulder and Neck Fatigues</td>
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<td>10:30</td>
<td><strong>Chair: Dr. Chih Yuan Huang, Kao Yuan University, Taiwan, ROC</strong>&lt;br&gt;1. 15R-133: The Research of Consumer Affective Factor using Procreates Analysis</td>
<td>Tsung-Hsing Wang, Taiwan</td>
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<td>2. 15R-140: A Kansei Engineering Approach to Sports Shoes Form Design</td>
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<td>3. 15R-181: A Study on Innovative Design of Escape Rappelling Ladder</td>
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<td>4. 15R-144: Formulae Derived Using an Innovative Approach for Electromagnetic Force Referred to a Solenoid with a Plunger</td>
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<td><strong>Chair: Dr. Shieh, Chich-Jen, Chang Jung Christian University, Taiwan ROC</strong></td>
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<td>09 : 00</td>
<td>1. 15R-167: The Effects of Emotional Labor on Job Involvement: The Moderating Roles of Perceived Person-Environment Fits</td>
<td>Szu-Yuan Sun, Taiwan</td>
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<td>2. 15R-182: The Status of Entrepreneurship Education in Australian Higher Education Institutions</td>
<td>Muhammad Arif, Pakistan.</td>
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<td>3. 15R-187: Cultural Influences on Services Cape Expectation</td>
<td>Shu-Rung Lin, Taiwan</td>
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<td>4. 15R-188: New Thoughts of CSR: Company’s Public Welfare and Charity Stories Marketing How to Affect Purchase Intention</td>
<td>Benjamin Hempel, Australia</td>
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<td>1.15R-158: A Study of Gesture-Based Control Technology in English Learning Environment</td>
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<td>2.15R-183: The Effects of Exhibitors’ Brand Equity on Visitors’ Purchase Decision: Moderating Role of Competitive Intensity</td>
<td>Chun-Han Lee, Taiwan</td>
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<td>3.15R-198: A Preliminary Study of Applying Space Syntax to Route Planning between Department Store Floors</td>
<td>Chia-Ling Chen, Taiwan</td>
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<td>4.15R-150: The Research Plan of Critical Success Factors appealing to Foreigners to Attend MICE Activities in Taiwan</td>
<td>I-Ying Chang, Taiwan</td>
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<td>Session 5.3</td>
<td><strong>Chair: Dr. Jih-Lian Ha, Far East University, Taiwan ROC</strong></td>
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<td>09:00</td>
<td>1.15R-186: The Effect of Supervisor-Subordinate Guanxi Style on Power Based and Trust</td>
<td>Yu-Chieh Lin, Taiwan</td>
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<td>2.15R-180: Applying Action Research to Communicative Language Teaching in English Conversation Class</td>
<td>Wen-Wen Cheng, Taiwan</td>
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<td>3.15R-190: The Plan of Critical Disaster Rescue Mission for Taiwan Military Forces</td>
<td>Chin-Feng Sun, Taiwan</td>
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<td>4.15R-178: The Establishment of Disaster Reduction and Response Performance Evaluation Model</td>
<td>Chih-Chien Kuo, Taiwan</td>
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<td>Session 5.4</td>
<td><strong>Chair: Dr. Wan-Yu Chang, Taiwan Shoufu University, Taiwan, ROC</strong></td>
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<td>10:30</td>
<td>1.15R-142: Effects of On-Job Training on Job Performance of Employees in Catering Industry</td>
<td>Shu-Rung Lin, Taiwan</td>
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<td>12:00</td>
<td>2.15R-121: Exploring the Relationship Marketing Activities Affect the Result --A Case Study in Medical Tourism</td>
<td>Hung-Chih Lai, Taiwan</td>
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<td>12:00</td>
<td>3. 15R-185: Exploring the Relationship between Individual Entrepreneurial Orientation, Intentionality and Self-efficacy Within the Venture Creation Process</td>
<td>Ana Amirsardari, Australia</td>
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<td>4.15R-135: Factors Influencing Consumer's Group Buying Motivation and Group Buying Intention Regarding Tourism Products</td>
<td>Wan-Yu Chang, Taiwan</td>
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