Dear Participants,

First of all, I would like to warmly welcome all the participants to this important event, the International Seminar initiated by Universitas Widyatama in collaboration with University Selangor, Malaysia, on March 16, 2015 (25 Jumadilawal 1436H).

The theme of this seminar “Malaysia-Indonesia International Postgraduate Social, Economic, Science, and Education Research Seminar 2015”, reminds us of the important event of the year, ASEAN Economic Community with its areas of cooperation: human resources development, capability building and building of an ASEAN identity based on friendship and cooperation.

The primary aim of this seminar is to encourage dialogues between different disciplinary approaches in order to promote and to establish an international network of academics, a further research collaboration, to identify specific research projects, special editions of journals and conference opportunities.

We hope that this seminar will contribute to increase education, social, economic and science knowledge as an effort to improve the quality of human resources according to the standards of ASEAN Economic Community 2015.

ASEAN Economic Community 2015 faces many challenges. ASEAN countries are expected to contribute the improvement of their human resources. As an integral part of ASEAN countries, Indonesia and Malaysia improve their human resources quality through research and education. A lot of joint activities can strengthen academic collaboration between our countries that really have the same cultural roots and Islam as a basic religion.

This seminar bring together lecturers, postgraduate students, educators, practitioners from both countries to deliberate emerging issues of social, economic, and education to evolve solutions by presenting many qualified papers. Through this seminar, hopefully, we will have the opportunity to build network between leaders of academia from both countries, share our thoughts through presentations and publications to proffer solutions to AEC 2015.
challenges. Through this seminar activity between Utama and UNISEL, we sincerely hope that this academic collaboration will be continued with many other academic programs for lecturers, students, and researchers, not only in the academic framework, but also in the resolution framework of social problems in the community.

I would like to express my thanks to Dean, Centre for Graduate Studies, Dr. Aza Azlina Md. Kassim; Director of Malaysia-Indonesia Research Institute, Prof. Dr. Mohd Zaidi Hajazi who has given strong support for the success of this event. We thank also to the other supports, Indonesia-Malaysia Research Institute (IKMI), Mandala University, high level officials, and staff of Utama, UNISEL, lecturers, and students, and the entire academic community as well as others who have supported the success of this event.

Distinguished participants, let me express our wish that discussions resulting from the seminar to come, will potentially contribute to the consolidation of the aims of this event and thereby to the philosophy underlying it.

**Prof. Dr. Davidescu Cristiana Victoria M, M.A.**

*Chairman Committee*
Bismillahirrahmanirrahim

Assalamu’alaikum Warahmatullahi Wabarakatuh and a very good day to all,

It is a great honour for me to welcome all participants and presenters of the Malaysia-Indonesia International Postgraduate Social, Economic, Science, and Education Research Seminar 2015. This seminar seeks to provide platform for sharing of research ideas among post-graduate students studying in Universiti Selangor and Universitas Widyatama. I do hope this seminar would be able to provide the impetus for more intensified research to be done, benefiting UNISEL and Universitas Widyatama postgraduate students and staffs.

I believe this seminar is an important milestone in the research and development effort in UNISEL and Universitas Widyatama. For post-graduate students, research activities are part and parcel of their work. Through research, a new or value-added knowledge will be acquired by the students, thus producing graduates that can shape the society for betterment.

Finally, I strongly hope that this seminar will meet its objectives and will continue as yearly event.

Thank you.

"Shaping Society"

Wassalam

DR. AZA AZLINA MD. KASSIM