

---

# DLSL Journal of Management DLSLJM

The De La Salle Journal of Management is the official publication of the De La Salle Lipa College of Business, Economics, Accountancy and Management (DLSL CBEAM) under the supervision of the Institution's Office of Research and Publications. Published twice each year in January and June, the goal of the journal is to initially provide a venue for research dissemination and a platform to demonstrate research capabilities of the faculty members of CBEAM. The journal aims to encourage the faculty to produce and publish insightful, innovative and relevant researches on business, management and allied disciplines.

## Editorial Board

Mr. Amelito M. Castillo  
Editor in Chief

Dr. Edgar Allan G. Castro  
Managing Editor

Mr. Jose C. Macatangay  
Publications Manager

## CBEAM Statement of Policy on Honesty on the Conduct and Integrity of Research Outputs

The College of Business, Economics, Accountancy and Management fully commits itself to research excellence and adheres to the highest standards of honesty, integrity and ethical behaviour in all its research engagements. The CBEAM Faculty Research Program ensures observance of these principles on the conduct of research with the use of electronic tools and due diligence. The program's purpose is to define the importance of and cultivation of a research culture in the organization as a Higher Education Institution.

The program details the policies and support for scholarship by the organization with emphasis on the responsibility of the administration and faculty members as agents of knowledge. If needed, the administration shall address behaviors that depart from standards with tact and impartiality.

---