ABSTRACT

THE INFLUENCE OF PERFORMANCE VALUATION USING RETURN ON INVESTMENT, EARNING PER SHARE, PRICE EARNING RATIO AND RETURN ON EQUITY ON STOCK OF RETURN

(Study on Banking Corporation listed in Indonesia Stock Exchange)

One of the efforts for maintaining and increasing the performance of a company is by investment or excess funds to the other company that lack of fund and which have a good prospect of return both of individual or enterprises which doing an investment. One of the investor consideration in taking investment decision is by analyzed and evaluate the performance from each company. Usually the investors more concern the accounting income from each company. The indicators which is use in this research for analyzing and evaluating the level of corporate profits by using Return on Investment, Earning per Share, Price Earning Ratio and Return on Equity.

The objectives of the research is to find out how and how big Return on Investment, Earning per Share, Price Earning Ratio and Return on Equity significant influence on stock of return both partially and simultantly on banking corporation listed in Indonesia Stock Exchange in period 2007 until 2011. Data analysis method which is use in this research is multiple regression linier analysis.

The result is this research show that ROI, EPS, PER and ROE partially significant influence on stock of return with significant t value < the significant level (5%) and t_{count} > t_{table} with t_{table} is 1,981, ROI, EPS, PER and ROE had simultantly significant influence on stock of return with significant F value < the significant level (5%) and F_{count} > F_{table} is 32,497 > 2,450 and 51,4% stock of return was influenced by ROI, EPS, PER and ROE and then 48,6% stock of return was influenced by other variable besides the independent variable wich is use in this research.

Key words: Return on Investment, Earning per Share, Price Earning Ratio, Return on Equity, Stock of Return