



## PREFACE FROM EDITORS

It is our most pleasure to hold the Widyatama International Seminar (WIS) on Quality Assurance and Sustainability of Higher Education Institutions 2014, in partnerships with our trustful associates from San Beda College, Philippines and Open University Malaysia. It is our aim to bring together leading academic researchers and practitioners to share insights and current findings regarding to quality assurance and sustainability in higher education. Other topics related such as technology for education and teaching learning; strategy and policy analysis in higher education; lifelong learning, industrial partnerships, and service to society; leadership and entrepreneurship in higher education; and graduates job readiness are among the topics of the accepted papers.

In history, external evaluation of universities in the US has started as early in the beginning of the last century; at the beginning of the 1990s the majority of the European countries had national quality assurance programs; and by today there are only very few countries in the world that are not developing national programs for quality assurance in higher education (Reisberg, 2010).

The strive to continuously improve and achieve higher quality in higher education is driven by the realization of the importance of higher education to national economies; both as a significant industry in its own right and as a source of trained and educated personnel for the rest of the economy.

It is the seminar's main interest to highlight actual issues and innovation related to the quality assurance and sustainability in higher education institutions, that we hope will give insights and other benefits for every person participating the event.

The WIS 2014 would not have been possible without the aspirations and dedicated effort of a number of outstanding people in the organizing committee; the international reviewers for their exceptional work in providing reviews and consultations; also the distinguished keynote speakers for their insightful notes.

Thank you for your keen interest and participation in Widyatama International Seminar (WIS) 2014.

Warm regards,

Editors



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