

CONFERENCE PROGRAM

18 th December 2009 (Friday)		
0820	Arrival of Participants & Guests	Meranti
0830	Arrival of VIPs** (Multi-Media Screening – The Bottom Million)	
0840	Arrival of YAB Dato' Seri Adnan Haji Yaakob, Chief Minister, Pahang State	
0850	Doa' Recitation	
0900	Welcoming Address: Yang Berbahagia Professor Tan Sri Dato' Dzulkifli Abdul Razak, Vice Chancellor Universiti Sains Malaysia	
0910	Keynote Address: YAB Dato' Seri Adnan Haji Yaakob Chief Minister, Pahang State	
0950	"Tokoh Kepimpinan Pengajian Tinggi Negara" Award	
1010	"Business Person of the Year" Award	
1020	"Asian Academy of Management Life Membership" Award	
1030	Refreshments & Press Conference	
1100	Plenary Session 1: Theme: Sustainability	Meranti
	Title : Managing Organizations for Sustainability	
	Panelists:	
	1. Y. Bhg. Profesor Tan Sri Dato' Dzulkifli Abdul Razak	
	2. Mr. Nik Mohd Hasyudeen Yusoff	
	Moderator:	
	Professor Datin Dr. Hasnah Haron	
1230	<i>Lunch & Friday prayer</i>	
1445	Concurrent sessions 1	Meranti I Meranti II Ramin 1 Ramin II Jati
1630	Concurrent sessions 2a	Meranti I Meranti II
1630	Concurrent sessions 2b	Ramin 1 Ramin II Jati
1930	Conference Dinner – Hosted by Universiti Sains Malaysia	Meranti
2100	Dinner Talk: Y. Bhg. Dato' Sri Ahmad Farid Ridzuan SSAP, DPMS, DPTJ, Group Chief Executive Officer Television Networks, Media Prima Berhad	Meranti
	Chair:	
	Professor Dr. Mohd Ridzuan Nordin Dean Centre of Post Graduate Studies Universiti Malaysia Pahang	

CONCURRENT SESSIONS SCHEDULE – DAY 1 (18th December 2009)

CONCURRENT SESSION 1		
Time	Session	Venue
1445 – 1630	Concurrent session 1A – ASEAN Financial Market	Meranti I
	Concurrent session 1B – Sustainable Competitive Advantage	Meranti II
	Concurrent session 1C – Corporate Governance	Ramin 1
	Concurrent session 1D – Emerging Issues in Branding	Ramin 2
	Concurrent session 1E – Workplace Issues (Work Value)	Jati

CONCURRENT SESSION 2a		
Time	Session	Venue
1630 – 1730	Concurrent session 2A – Corporate Ownership and Performance	Meranti I
	Concurrent session 2B – Knowledge Management Challenges	Meranti II

CONCURRENT SESSION 2b		
Time	Session	Venue
1630 – 1800	Concurrent session 2C – Emerging Issues in Quality Management	Ramin 1
	Concurrent session 2D – Leadership and Performance	Ramin 2

