ABSTRACTION

FEASIBILITY STUDY OF BUSINESS IS NON CORE SPBU
AT PT OF TRAIN INDONESIA (PERSERO)

By
Banon Amelda, ST

MAGISTER MANAGEMENT
WIDYATAMA UNIVERSITY
BANDUNG

SPBU Train as new business for PT KAI representing diversified from non core business own the sinergistas by core is business of PT KAI evaluated from source of fund and earnings and also order and policy used in running the business.

As business which prospektif with the wide market compartment and clear advantage and surely this business will remain to profit is although happened by the degradation of purchasing power of society to this consumption BBM matter is seen at the increasing of mean earnings of per day obtained from the business.

rate of return of Investment of larger ones from mean of capital expense deliberated to show to the atraktivan business for investor, supported with the storey; level of business elegibility yielding optimal advantage and rate of return quicker fund and is efficient the than economic age of business which of during 5 year.