

General Information

Venue

Courtyard by Marriott Seoul Times Square

442 Yeongdeungpo-dong 4-ga, Yeongdeungpo-gu, Seoul, 150-798 South Korea

Phone: +82 2 2638 3000

Fax: +82 2 2638 3001

Registration

4 Floor, Courtyard by Marriott Seoul Times Square

Saturday, August 30, 2014 08:30-17:00

Sunday, August 31, 2014 08:30-17:00

Poster Area

Hallway, 4 Floor, Courtyard by Marriott Seoul Times Square

	Mounting	Presentation	Removal
Poster Session (1) <i>Saturday, August 30, 2014</i>	09:00-09:30	09:30-12:30	12:30-13:00
Poster Session (2) <i>Saturday, August 30, 2014</i>	13:00-13:30	13:30-16:30	16:30-17:00
Poster Session (3) <i>Sunday, August 31, 2014</i>	09:00-09:30	09:30-12:30	12:30-13:00

Floor Map



Organizer

Higher Education Forum (HEF)

Tel: + 886 2 2740 1498 | www.prohef.org



Oral Instructions

- Total length of each session is 90 minutes. The specific length of each presentation depends on the number of presentations in that session.
- All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with PowerPoint software. You will be able to insert your USB flash drive into the computer and double click on your presentation to open it in PowerPoint. We recommend that you bring two copies of your presentation in case of one fails. You may also link your own laptop computer to the projector cable, however if you use your own Mac please ensure you have the requisite connector.

Poster Instructions

- Materials Provided by the Conference Organizer:
 1. X-frame display & Base Fabric Canvases (60cm×160cm)
 2. Adhesive Tapes or Clamps
- Materials Prepared by the Presenters:
 1. Home-made Poster(s)
- Requirement for the Posters:
 1. Material: not limited, can be posted on the canvases
 2. Size: smaller than 60cm*160cm



A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role.



Sandals or Slippers



Tank Top



Shorts

Conference Schedule

Friday, August 29, 2014
Organizing Committee Meeting
(Committee only, not open to the public)

Saturday, August 30, 2014		
Oral Presentation		
Time	Information	
08:30-17:00	Registration	
09:00-10:30	Management (1)	Room 1
	Economics & Finance (1)	Room 2
10:30-10:45	Tea Break	
10:45-12:15	Keynote Speech & Award Ceremony	Room 1
	Society	Room 2
12:15-13:00	Lunch Time	
13:00-14:30	Management (2)/Human Resource MGT/Service Science and Others	Room 1
	Communication (1)	Room 2
14:30-14:45	Tea Break	
14:45-16:15	Marketing and Consumer Behaviors	Room 1
	Culture/Communication (2)	Room 2
16:15-16:30	Tea Break	
16:30-18:00	Tourism and Hospitality MGT/Management (3)	Room 1
	Economics & Finance (2)	Room 2

Saturday, August 30, 2014	
Poster Session , Hallway, 4 Floor	
Time	Information
09:30-12:30	Poster Session (1)
	Natural Science/Mechanical Engineering/Information and Technology MGT/Management and Decision Science/Strategic and Change MGT/ Tourism and Hospitality MGT
13:30-16:30	Poster Session (2)
	Communication /Education /Society/Marketing and Consumer Behaviors/ Material Science and Engineering/Fundamental and Applied Science

Sunday, August 31, 2014		
Oral Presentation		
Time	Information	
08:30-17:00	Registration	
09:00-10:30	Education	Room 1
	Management and Decision Science	Room 2
10:30-10:45	Tea Break	
10:45-12:15	Information and Technology MGT	Room 1
12:15-13:00	Lunch Time	
13:00-14:30	Law/Psychology	Room 1
14:30-14:45	Tea Break	
14:45-16:15	Economics & Finance (3)	Room 1

Sunday, August 31, 2014	
Poster Session , Hallway , 4 Floor	
Time	Information
09:30-12:30	Poster Session (3)
	Civil Engineering/Computer and Information Sciences/ Chemical Engineering/Natural Science