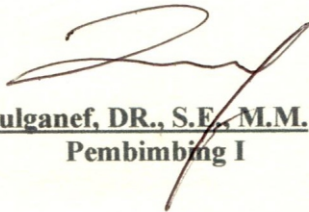


**Judul : Pengaruh *Brand Image* Dan Iklan Terhadap Niat Beli  
Konsumen Pada Produk Evalube *Scootic YX* Dan *HX*  
(Studi Pada Pengguna Motor *Scootic* Di Bandung)**

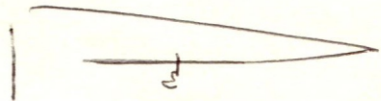
**Penulis :**



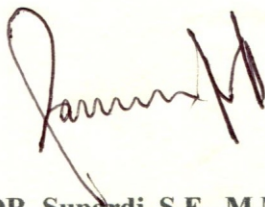
**Clara Tiara Monica  
1415102001**



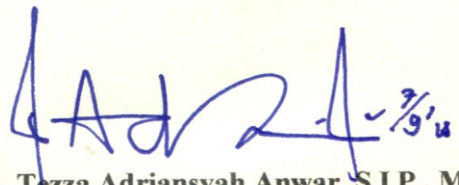
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Pembimbing I**



**Mariana Rachmawati, DR., S.E., M.M.  
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