

ABSTRACT

Technological progress that we cannot avoid is becoming a positive thing, especially in various sectors, so we must be able to keep up with these technological advances. Due to the continued use of manual systems and promotions through social media, Pandan Ketan Ayam (PAKEM) is lacking, so a more effective system is needed with the creation of an E-commerce website. Pandan Sticky Chicken (PAKEM) is an MSME (Micro, Small and Medium Enterprises) in the food sector, which is used for website creation using PHP and MySQL which is very easy to learn, and almost all databases can be used, one of which is MySQL, therefore, the use of PHP and MySQL is considered very suitable for creating websites. E-Commerce. The method used is a SDLC Waterfall, which is a method that produces to describe and interpret objects according to existing conditions. With the creation of an E-Commerce Website, it is expected to be able to develop both the promotion, marketing process to consumers and the sales process. With that, the aim of the research is to build an E-Commerce which will be very useful for both parties so that it feels easier.

Keywords: Information System, Website, E-commerce, PAKEM