

**PENGARUH ROE, EPS, DAN PER TERHADAP HARGA SAHAM
PERUSAHAAN SEKTOR TEKNOLOGI TAHUN 2018-2023**

**(Studi pada Perusahaan Sektor Teknologi yang Terdaftar di Bursa Efek
Indonesia)**

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh return on equity (ROE), earning per share (EPS), dan price earning ratio (PER) terhadap harga saham perusahaan sektor teknologi yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2018-2023. Penelitian ini menggunakan data sekunder yang diperoleh dari laporan keuangan perusahaan di situs web BEI dan data harga saham dari tradingview.com. Sampel penelitian terdiri dari 8 perusahaan sektor teknologi yang terdaftar di BEI selama periode tersebut. Metode analisis yang digunakan adalah analisis regresi data panel dengan bantuan perangkat lunak EViews 12. Hasil penelitian menunjukkan bahwa tidak terdapat pengaruh signifikan antara ROE, EPS, dan PER secara individual terhadap harga saham perusahaan sektor teknologi di BEI selama periode 2018-2023. Namun, secara simultan, variabel EPS, PER, dan ROE berpengaruh terhadap harga saham. Hal ini menunjukkan bahwa ketiga variabel tersebut memiliki keterkaitan ketika dianalisis bersama dalam menentukan harga saham.

Kata Kunci: Return on Equity (ROE), Earning per Share (EPS), Price Earning Ratio (PER), Harga Saham, Perusahaan Teknologi, Bursa Efek Indonesia.

***THE EFFECT OF ROE ,EPS, AND PER ON THE STOCK PRICES OF
TECHNOLOGY SECTOR COMPANIES IN 2018-2023***

***(A Study of Technology Sector Companies Listed on the Indonesia Stock
Exchange)***

ABSTRACT

This study aims to examine the effect of return on equity (ROE), earning per share (EPS), and price earning ratio (PER) on the stock prices of technology sector companies listed on the Indonesia Stock Exchange (IDX) during the period of 2018-2023. The study uses secondary data obtained from the companies' financial statements on the IDX website and stock price data from tradingview.com. The research sample consists of 8 technology sector companies listed on the IDX during the said period. The analysis method used is panel data regression analysis with the assistance of EViews 12 software. The results show that there is no significant individual effect of ROE, EPS, and PER on the stock prices of technology sector companies listed on the IDX during the 2018-2023 period. However, simultaneously, the variables EPS, PER, and ROE have an influence on stock prices. This indicates that these three variables are interrelated when analyzed together in determining stock prices."

Keywords: *Return on Equity (ROE), Earning per Share (EPS), Price Earning Ratio (PER), Stock Prices, Technology Companies, Indonesia Stock Exchange.*