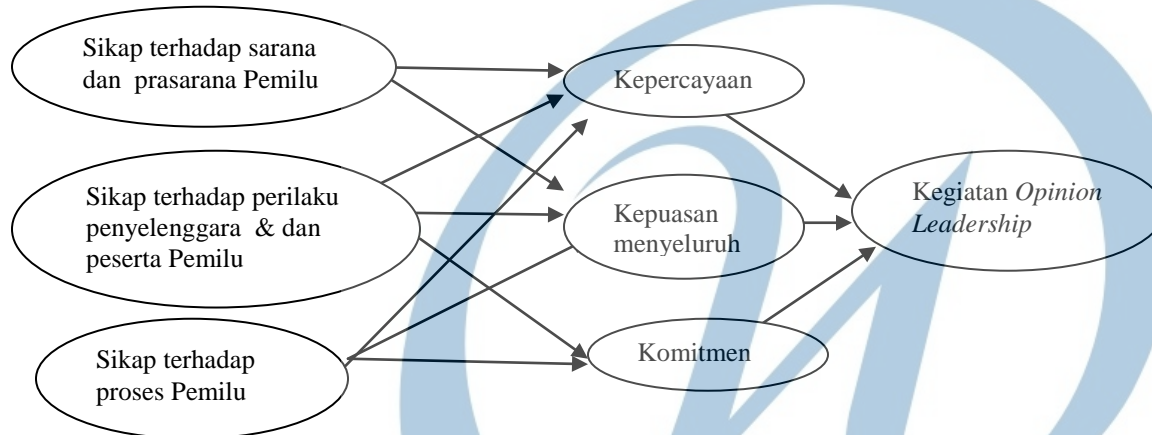
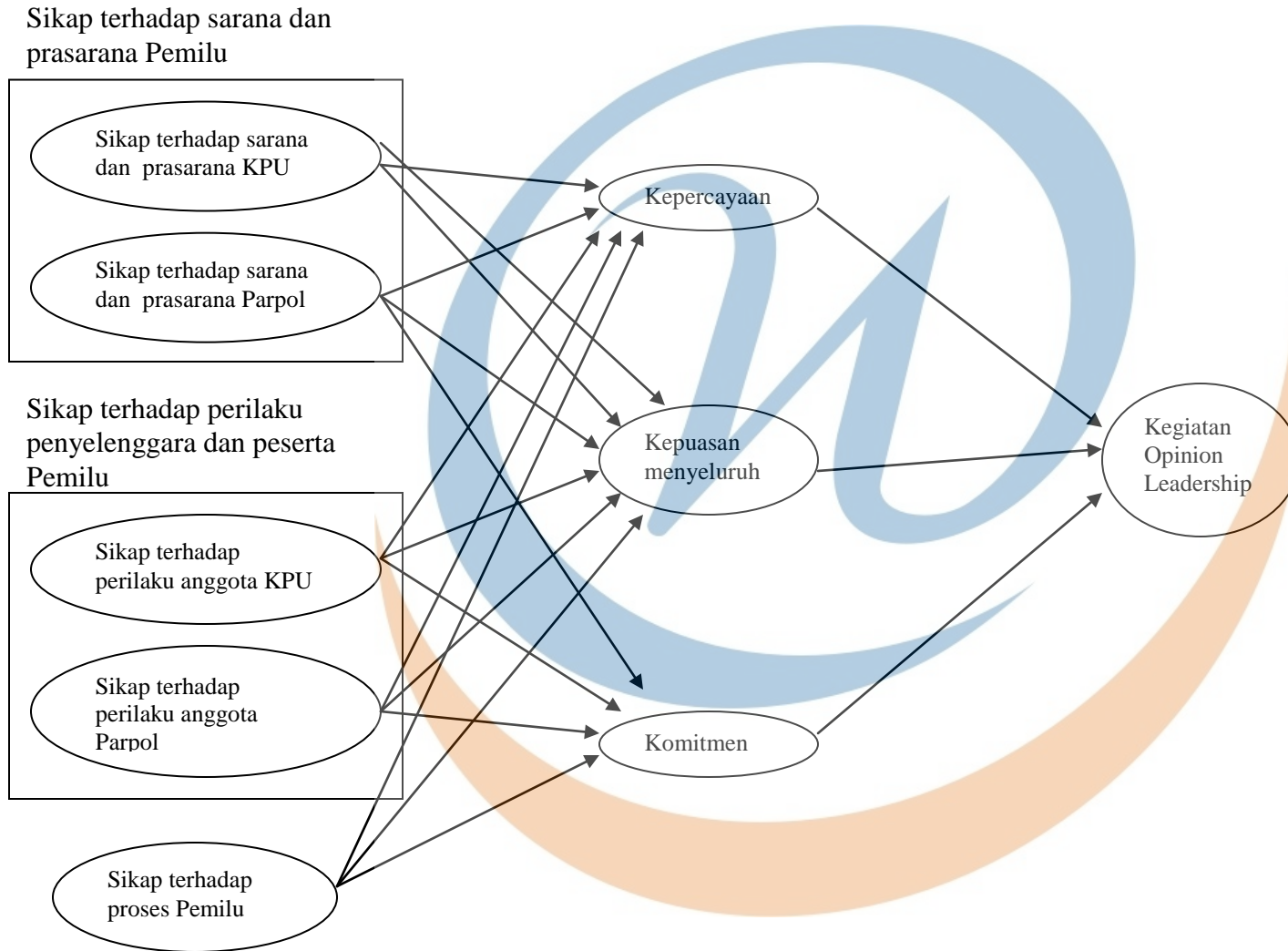


Gambar 1. Model penelitian



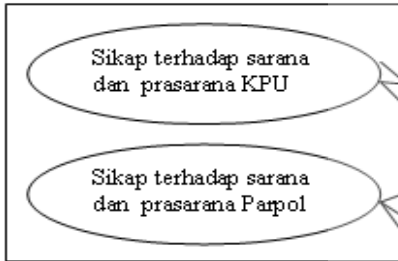
Model diadaptasi dari penelitian Eggert dan Ulaga (2002), Zulganef (2002), dan Garbarino dan Johnson (1999)

Gambar 1. Model Penelitian

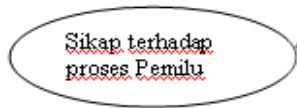


Gambar 1. Model Penelitian

Sikap terhadap sarana dan prasarana Pemilu



Sikap terhadap perilaku penyelenggara dan peserta Pemilu



Kepercayaan

Kepuasan menyeluruh

Komitmen

Kegiatan Opinion Leadership

