ABSTRAK

Skripsi ini berjudul "*Conversational Implicature* dalam film *Sherlock Holmes"a game of shadows"*: kajian pragmatik". Tujuan dari penelitian ini untuk mengidentifikasi 1) jenis-jenis *conversational implicature* yang terdapat dalam dialog pada film dan 2) fungsi dari setiap jenis *conversational implicature* yang ditemukan dalam dialog pada film. Metode yang digunakan dalam penelitian ini adalah deskriptif kualitatif, yang menguraikan data berupa kata-kata tertulis dalam dialog pada film. Teori yang digunakan untuk menganalisis *conversational implicature* adalah teori dari H.P.Grice (1975) dan teori terkait fungsi dari Stephen C. Levinson (1983). Langkah-langkah dari penelitian ini meliputi: Menentukan topik penelitian, menjalankan studi pendahuluan, mengkaji masalah, menetapkan metode, menghimpun data, mengelompokkan data, mengkaji data, dan menarik kesimpulan. Hasil penelitian menunjukkan bahwa terdapat dua jenis *conversational implicature* yang yang ditemukan, yaitu *Generalized conversational implicature* 7 data (21,88%) dan *Particularized conversational implicature* 25 data (78,13%). Fungsi yang ditemukan terdapat fungsi *Relevance Hedge* terdapat 19 data (59,38%), fungsi *Matches Up to Co-operative Expectations* terdapat 7 data (21,88%), fungsi *Syntactic Constraints* terdapat 6 data (18,75%) dan fungsi *Lexical Constraints* tidak ditemukan.

Kata kunci: conversational implicature, pragmatik, Sherlock holmes: a game of shadows**.**

ABSTRACT

This thesis is entitled "Conversational Implicature in Sherlock Holmes movie "a game of shadows": a pragmatics study". The purpose of this research is to identify 1) the types of conversational implicature found in the dialog in the movie and 2) the function of each type of conversational implicature found in the dialog in the movie. The method used in this research is descriptive qualitative, which describes the data in the form of written words in the dialog in the movie. The theory used to analyzing conversational implicature is the theory of H.P.Grice (1975) and the function-related theory of Stephen C. Levinson (1983). The steps of this research include: Determining the research topic, conducting a preliminary study, examining the problem, determining the method, collecting data, categorizing data, reviewing data and drawing conclusions. The results show that there are two types of conversational implicature that are found, namely Particularized conversational implicature 25 data (78.13%) and Generalized conversational implicature 7 data (21.88%). The functions found are Relevance Hedge function, there are 19 data (59.38%), Matches Up to Co-operative Expectations function there are 7 data (21.88%), Syntactic Constraints function is 6 data (18.75%) and Lexical Constraints function is not found.

Keywords: *pragmatics, conversational implicature, Sherlock holmes: a game of shadows.*