

## From Chairman Desk

Dear Colleagues,

It gives me great pleasure to welcome you all to the First International Accounting Conference 2011 in Surabaya, Indonesia. The International Accounting Conference (IAC) 2011 is beginning event at Universitas Negeri Surabaya organized by Accounting Department, Faculty of Economic. This conference serves as a forum for presentation, exchange, and dissemination of ideas and recent findings among academicians, and researchers. It also offers a place for them to meet and interact with each other. Thereby, it promotes effective network to facilitate research collaboration. The conference theme is “Good University Governance”.

The IAC 2011 comprising many interesting topics in plenary as well as panel sessions. The topics cover many disciplines such as Financial Accounting, Management Accounting, Accounting Theory, and Financial Management. Hopefully, the IAC 2011 will benefit many all of you especially for accounting development and provide motivation for researchers in general.

I would like this opportunity to thank our keynote speaker, Prof. Muchlas Samani also serve as rector of Universitas Negeri Surabaya, Prof. Helen Roberts from University of Illinois Chicago, and Prof. Indra Bastian from Universitas Gadjah Mada-Indonesia. My great thanks also for Prof. R. Wilopo and Dr. Basuki for guiding all panel sessions. To all lecturers, for devoting your time to the success of this conference, I am proud of you, you did a very good job.

Finally, I invite you all to enjoy all sessions and have a great pleasure during your stay in Surabaya. I hope we can see you again at the next International Accounting Conference.

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