

Welcome Message From Program Chairman

As the Program Chair of AICMBS Conference, it is my pleasure and privilege in welcome friends, colleagues, and participants from all over the world attending this wonderful conference.

The 2nd Asia Pacific Management and Business Application (APMBA) International Conference on Management and Business Science. The APMBA is designed to encourage management and business research, education, and more importantly the knowledge dissemination that are relevance to management in Asia Pacific region. The conference provides a platform for all academia in the Asia – Pacific region who are interested in management and business development issues relevant to the growth of economics in these regions that enable the participants to share their knowledge and their experience and more specifically to develop mutual research interest collaboration.

Countries in Asia Pacific regions in the next five years are projected to be the leading economic countries in the world. Over 30 paper submission echoing the conference theme “Creating Innovation in Business Transformation” reflect that management and business research and business practices are evolved through the globalization, and acknowledged that these diversified insight resulted from studies among Asia Pacific countries will generate new insight to make the economics and management issues in Asia Pacific countries stronger.

We hope this conference to be successful and to become an important and valuable resources under your contribution and participation. Finally, on behalf the organizing committee members, I hope and I am sure you will have fruitful discussion and successful meeting. Wish you all have a pleasant and enjoyable day in Malang and looking forward to seeing you in person.

Ananda Sabil Hussein, SE., M.Com., PhD.
2014 Program Chairman