

ABSTRAK

Penulis memfokuskan penelitian ini pada representasi perempuan dalam dua novel Isabel Allende: *Eva Luna* dan *Daughter of Fortune*. Pendekatan deskriptif kualitatif digunakan untuk mengetahui bagaimana perempuan direpresentasikan oleh Isabel Allende dalam karyanya. Dalam penelitian ini, penulis menjelaskan karakter atau sifat yang mendeskripsikan para tokoh utama perempuan dan bagaimana karakter itu dimunculkan oleh pengarang. Untuk mencapai tujuan penelitian tentang representasi tokoh perempuan ini digunakan teori kepribadian dari Raymond Cattell dan John M. Oldham, metode karakterisasi dari M.J. Murphy dan teori representasi dari Stuart Hall. Kesimpulan dari hasil penelitian menunjukkan bahwa tokoh utama perempuan dalam novel *Eva Luna* dan *Daughter of Fortune* direpresentasikan sebagai perempuan dengan karakter “*dramatic*” seperti yang dijelaskan oleh John M. Oldham dalam *Personality Styles* dan “*dominance*” Raymond Cattell dalam *Sixteen Personality Factor (16PF) Questionnaire*. Kedua karakter tersebut dimunculkan dengan menggunakan metode “*speech*”, yaitu karakter dimunculkan melalui apa yang dikatakan oleh penutur dan “*direct comment*”, yaitu karakter dimunculkan melalui tuturan langsung dari pengarang. Sebagai perempuan berkarakter “*dramatic*”, mereka digambarkan sebagai perempuan yang dramatis, imajinatif, dan mahir dalam mendongeng dan membuat cerita. Sebagai perempuan berkarakter “*dominance*”, mereka digambarkan sebagai perempuan yang dominan, kuat, tegas, agresif keras kepala, suka mengatur dan otoritatif. Otoritatif di sini bermakna bahwa para tokoh perempuan memiliki otoritas yang besar untuk menentukan keputusan untuk kehidupannya.

Kata kunci: representasi, metode karakterisasi, teori kepribadian, *Eva Luna*, *Daughter of Fortune*, Isabel Allende

ABSTRACT

*This study focuses on literary representation of women in the two selected novels of Isabel Allende: *Eva Luna* and *Daughter of Fortune*. Descriptive qualitative approach is used to identify how women are being represented by Isabel Allende in her works. In this study, writer explains the characteristic or nature that describes the main female characters and how the characteristic is revealed by the author. To achieve the purpose of the study on women representation, Raymond Cattell's John M. Oldham's personality theories, M.J. Murphy's method of characterization, and Stuart Halls's representation are used. The result of this study shows that the female characters in the two selected novels: *Eva Luna* and *Daughter of Fortune*, are represented as women with "dramatic" characteristic as explained by John M. Oldham in *Personality Styles* and "dominance" characteristic as explained by Raymond Cattell in *Sixteen Personality Factor (16PF) Questionnaire*. The two characteristics are described using "speech", meaning the characteristic is described through what is said by the person and "direct comment" method, meaning the characteristic is described through what is said by the author. As women with "dramatic" characteristic, the female characters are described to be dramatic, imaginative, and excellent in storytelling and story writing. As for "dominance", the female characters are described to be dominant, forceful, assertive, aggressive, stubborn, bossy and authoritative. Authoritative here means that the female characters have great authority in determining every decision for their lives.*

*Keywords: representation, methods of characterization, personality theories, *Eva Luna*, *Daughter of Fortune*, Isabel Allende*