

PENGARUH GAYA KEPEMIMPINAN DAN MOTIVASI TERHADAP KINERJA KARYAWAN

(Studi Pada CV. SINAR BANDUNG Periode 2019)

RINGKASAN

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Penelitian berjudul Pengaruh Gaya Kepemimpinan dan Motivasi Terhadap Kinerja Karyawan di CV Sinar Bandung. Tujuan penelitian untuk memperoleh gambaran dan bukti empiris mengenai pengaruh gaya kepemimpinan dan motivasi terhadap kinerja karyawan. Metode penelitian yang dilakukan adalah deskriptif verifikatif. Hasil penelitian menunjukkan bahwa Gaya Kepemimpinan memperoleh kategori Cukup Baik. Untuk variabel Motivasi memperoleh kategori Cukup Baik. Dan untuk variabel Kinerja Karyawan memperoleh kategori Cukup Baik. Hubungan variabel Gaya Kepemimpinan terhadap Kinerja Karyawan berada pada kriteria sedang. Hubungan variabel Motivasi terhadap Kinerja Karyawan berada pada kriteria sedang. Berdasarkan hasil penelitian Gaya Kepemimpinan dan Motivasi berpengaruh terhadap kinerja karyawan CV Sinar Bandung.

Kata Kunci : Gaya Kepemimpinan, Motivasi dan Kinerja Karyawan

THE INFLUENCE OF LEADERSHIP STYLE AND MOTIVATION ON EMPLOYEE PERFORMANCE

(Study at CV. SINAR BANDUNG Period 2019)

SUMMARY

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The study entitled effect of style of leadership and motivation to performance employees at the Cv Sinar Bandung. The research objective was to obtain an overview and empirical evidence regarding the influence of leadership style and motivation on employee performance. The method of research that is done is descriptive verification. Result of the study showed that style of leadership gained category pretty good. For the motivation variable, the category is quite good. And for the Employee Performance variable, the category is Good Enough. The relationship between leadership style variables and employee performance is in moderate criteria. The relationship between motivation variable and employee performance is in moderate criteria. Based on the research results, leadership style and motivation have an effect on the performance of employees of CV Sinar Bandung.

Keywords: Leadership Style, Motivation and Cloud Career Performance