

ABSTRAK

Penelitian yang berjudul “Umpatan Dalam Seri TV “Gen V”: Kajian Sociolinguistik” ini bertujuan untuk (1) menganalisis tipe umpatan yang dituturkan karakter-karakter pada Seri TV “Gen V dan (2) menganalisis motif mengumpat pada karakter-karakter pada Seri TV “Gen V”. Teori yang digunakan dalam penelitian skripsi ini menggunakan teori tipe umpatan dari Andersson dan Trudgill (dalam Lindahl 2008) dan motif mengumpat dengan menggunakan teori dari Andersson (dalam Karjalainen, 2002: 24). Data penelitian sendiri diambil dari platform Prime Video yang memuat hiburan berupa film, seri TV, acara TV; dimana salah satunya menjadi objek penelitian ini *spin-off* dari Seri TV “The Boys” yaitu Seri TV “Gen V”. Metode yang digunakan dalam melakukan penelitian ini adalah deskriptif kualitatif. Hasil dari penelitian ini dari 250 data, 30 diantaranya dianalisis, terdapat empat tipe umpatan dan tiga motif mengumpat. Empat tipe umpatan yaitu *Expletive Swearing* 55 data dengan presentase (22%), *Abusive Swearing* 40 data dengan presentase (16%), *Humorous Swearing* 25 data dengan presentase (10%), dan *Auxiliary Swearing* 130 data dengan presentase (52%). Tiga motif mengumpat yaitu 89 data Motif Psikologis dengan presentase (35,6%), 46 data Motif Sosial dengan presentase (18,4%), dan 115 data Motif Linguistik dengan presentase (46%). Tipe umpatan didominasi dengan *Auxiliary Swearing* sedangkan motif mengumpat didominasi dengan Motif Linguistik.

Kata kunci: tipe umpatan, motif mengumpat, Gen V

ABSTRACT

The research entitled "Swearing in TV Series "Gen V": A Sociolinguistic Study" aims to (1) analyze the types of swearing spoken by the characters in the TV Series "Gen V" and (2) analyze the motives for swearing in the characters in the TV Series "Gen V". The theory used in this thesis research uses the theory of swearing types from Andersson and Trudgil (in Lindahl 2008) and swearing motives using the theory from Andersson (in Karjalainen, 2002: 24). The research data itself is taken from the Prime Video platform which contains entertainment in the form of movies, TV series, TV shows; where one of them becomes the object of this research is a spin-off of the TV Series "The Boys", namely the TV Series "Gen V". The method used in conducting this research is descriptive qualitative. The results of this study from 250 data, 30 of which were analyzed, there are four types of swearing and three motives for swearing. The four types of swearing are Expletive Swearing 55 data with percentage (22%), Abusive Swearing 40 data with percentage (16%), Humorous Swearing 25 data with percentage (10%), and Auxiliary Swearing 130 data with percentage (52%). The three motives of swearing are 89 data of Psychological Motive with a percentage of (35.6%), 46 data of Social Motive with a percentage of (18.4%), and 115 data of Linguistic Motive with a percentage of (46%). Swearing types are dominated by Auxiliary Swearing while swearing motives are dominated by Linguistic Motives.

Keywords: swearing type, swearing motive, Gen V