

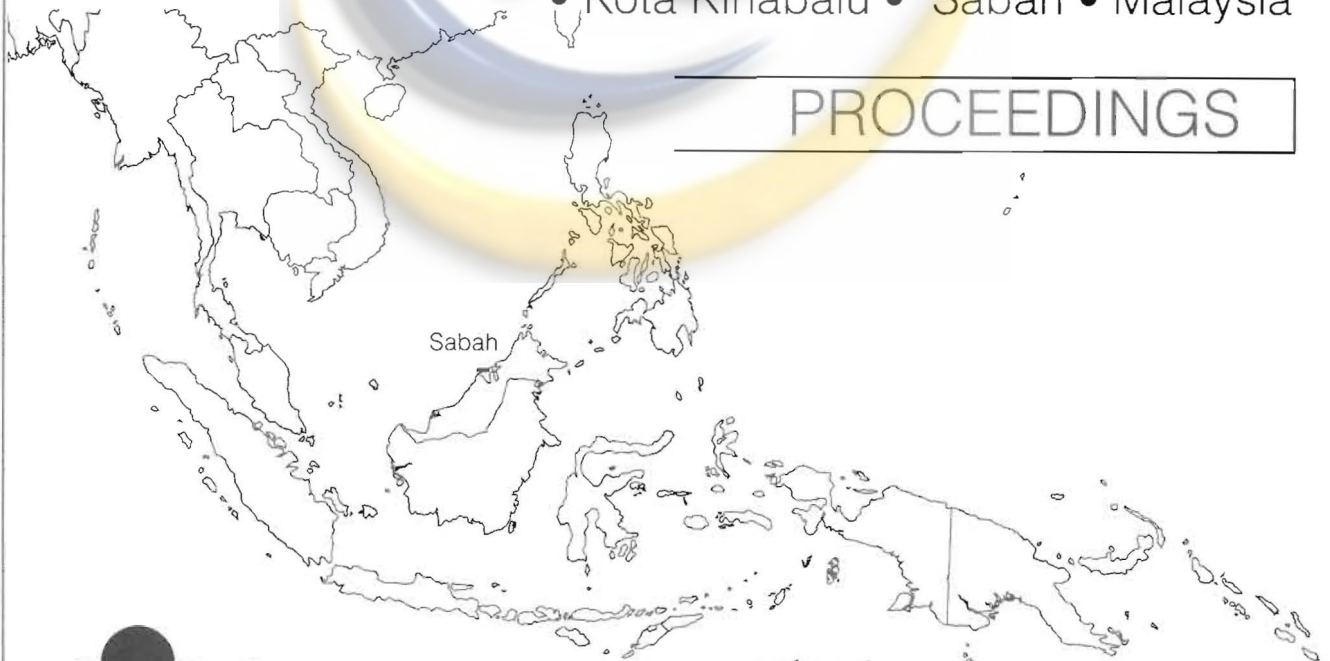
# 12<sup>th</sup> Annual

## SEAIR Conference

6-8<sup>th</sup> November 2012

• Kota Kinabalu • Sabah • Malaysia

PROCEEDINGS



UMS  
UNIVERSITI MALAYSIA SABAH

*Culturalizing*  
World Class Higher  
Education in **ASEAN**