

ABSTRAK

Film fiksi *Sasak Pangiriman* merupakan syarat kelulusan Program Studi Produksi Film dan Televisi, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Widyatama. Penulisan membahas proses pembuatan film pendek dengan genre drama berdurasi 25 menit yang melibatkan tahapan praproduksi, produksi, dan pasca produksi. Dalam perancangan film drama pendek penulis berperan sebagai produser yang bertanggung jawab dalam mengelola waktu, dana, tim produksi, serta merencanakan distribusi. Penelitian menunjukkan bahwa menjadi produser memerlukan tahapan seperti perencanaan anggaran, pembuatan jadwal produksi, pembentukan tim produksi, pengawasan produksi, dan tanggung jawab atas semua proses produksi. Tantangan bagi penulis yaitu mencari dana *sponsorship*, menjaga jadwal produksi, memecahkan masalah yang terjadi, dan distribusi film sesuai visi. Hal tersebut tentunya melibatkan kolaborasi antara produser dengan sutradara, penulis naskah, tim produksi, dan aktor. Kesimpulan dari proses pembuatan film ini adalah film yang sukses bergantung pada proses produksi secara keseluruhan, termasuk pra produksi, produksi, dan pasca produksi, serta kerjasama tim produksi sangatlah penting. Proses kreatif produser membutuhkan adaptasi dan komunikasi efektif untuk menghadapi tantangan produksi. Penulis berharap karya ini dapat bermanfaat bagi produser, tim dan sineas dalam mengelola sebuah film.

Kata Kunci: Sasak Pangiriman, Film Fiksi, Perancangan Film

ABSTRACT

The fiction film Sasak Pangiriman is a graduation requirement for the Film and Television Production Study Program, Faculty of Social and Political Sciences, Widyatama University. The writing discusses the process of making a short film with a 25-minute drama genre which involves pre-production, production, and post-production stages. In designing a short drama film, the writer acts as a producer who is responsible for managing time, funds, production team, and planning distribution. Research shows that becoming a producer requires stages such as budget planning, creating a production schedule, forming a production team, supervising production, and being responsible for all production processes. The challenges for the writer are finding sponsorship funds, maintaining the production schedule, solving problems that occur, and distributing the film according to the vision. This of course involves collaboration between producers and directors, scriptwriters, production teams, and actors. The conclusion from the process of making this film is that a successful film depends on the entire production process, including pre-production, production, and post-production, and the cooperation of the production team is very important. The producer's creative process requires adaptation and effective communication to face production challenges. The author hopes that this work can be useful for producers, teams, and filmmakers in managing a film.

Keywords: Sasak Pangiriman, Fiction Film, Film planning