

## Preface by Editors

This proceeding is the compilation of fullpapers successfully reviewed by SEAAIR board of reviewers to be presented at the annual conference of SEAAIR (South East Asian Association for Institutional Research) held in Surabaya on 4-6 November, 2008. This conference is annually held in different country and this 2008 is in Indonesia hosted by STIE Perbanas Surabaya.

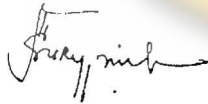
The participants contributing their research result to be disseminated are from varied countries such as Malaysia, Thailand, The Philippines, Brunei Darussalam, Australia, USA, Poland, Qatar, Hongkong, India, Pakistan, Lebanon, and from Indonesia totaling 74 papers. This number is out of 137 abstracts submitted.

The main topic of 2008 SEAAIR Conference is **“INSTITUTIONAL CAPACITY BUILDING TOWARD HIGHER EDUCATION COMPETITIVE ADVANTAGE”**. This leads to five sub-themes as follows:

1. Capacity Building Through Quality Assurance And Quality Management
2. Institutional Research In Higher Education Capacity Building
3. Managing and Sustaining Higher Education Competitive Advantage
4. Learning and Teaching to Enhance Institutional Capacity
5. Industrial Network to Support Higher Education Competitive Advantage

This forum is expected to be of valuable forum to share knowledge and experience, as well as abridge the networking between universities across countries.

SEAAIR 2008 Hosting Institution  
STIE Perbanas Surabaya



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