SOCIAL RESPONSIBILITY AS COMPETITIVE ADVANTAGE IN GREEN BUSINESS Proceeding 11th International Annual Symposium on Management Batu - East Java, Indonesia, 15th-16th March 2014

Department of Management Faculty of Business and Economics Universitas Surabaya

Jl. Raya Kalirungkut, Surabaya, 60293 Ph: +62 31 298 1139 Fax: +62 31 298 1131 email: ubayainsyma@gmail.com













