

2015 The International Conference on Organizational Innovation Agenda

DATE : Aug, 4 2015, Tuesday

LOCATION : Royal Ambarukmo Hotel, Yogyakarta, Indonesia

TIME	ACTIVITY	PLACE
08 : 30 – 09 : 00	REGISTRATION	
09 : 00 – 10 : 00	<p>Conference Host : Prof. Dr. Muslich Anshori</p> <p>Conference Grand Opening Speech :</p> <ol style="list-style-type: none"> 1. Prof. Dr. Frederick Dembowski, President of International Association of Organizational Innovation. USA 2. Prof. Dr. Muslich Anshori, Dean of Faculty of Economics and Business, Airlangga University. Indonesia <p>Honored VIP Speech :</p> <ol style="list-style-type: none"> 1. Dr. Lean Yu, Dean of College of Economics and Management, Beijing University of Chemical Technology, China 2. Dr. Fernando Cardoso de Sousa, Director of Portuguese Creativity and innovation Association (Apgico). 3. Dr. Alex Maritz: Swinburne University of Technology, Australia 4. Dr. Giampaolo Campana, Department of Industrial Engineering DIN - University of Bologna, Italy 5. Dr. Bal Kishan Dass, Department of Mathematics, University of Delhi, India 6. Dr. Tomáš Tichý, VŠB-TU Ostrava, Czech Republic 7. Ms. Darina Prokhorova, Actual Problems of Economics, National Academy of Management, Ukraine 8. Dr. Denis S. Ushakov, International College at Suan Sunandha Rajabhat University, Thailand 9. Dr. Chih Yuan Huang, Kao Yuan University, Taiwan, ROC 	Keraton Ballroom, Royal Ambarukmo Hotel
10 : 00 – 10 : 30	Tea Time and Academic Networking	
10 : 30 – 11 : 00	<p style="text-align: center;">Keynote Presentation (1)</p> <p style="text-align: center;">Speaker : Dr. Barbara Cimatti</p> <p>Topic: The concept of slowness and its implications for industrial organizational patterns.</p>	Keraton Ballroom, Royal Ambarukmo Hotel
11 : 00 – 11 : 30	<p style="text-align: center;">Keynote Presentation (2)</p> <p style="text-align: center;">Speaker : Dr. Sydney Engelberg</p> <p>Topic: Organizational Design: The Key to Overcoming Organizational Myths</p>	Keraton Ballroom, Royal Ambarukmo Hotel
11 : 30 – 12 : 30	<p style="text-align: center;">Keynote Presentation (3)</p> <p style="text-align: center;">Speaker : Dr. Harold G. Kaufman</p> <p>Topic: Organizational Diversity and Innovation</p>	Keraton Ballroom, Royal Ambarukmo Hotel
12 : 30 – 13 : 30	Lunch	

DATE : Aug, 4 2015, Tuesday

LOCATION : Pamandengan-1

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
Session 1.1 13 : 30 14 : 50	Chair : Dr. Frederick Dembowski, President of International Association of Organizational Innovation. USA	
	1. 15R-104: An AHP Based Method for Ultra Thin Powder Pressed Design	Chih-Huang Yen, Taiwan
	2. 15R-107:A Hybrid Kansei Engineering System Based on Multi-Objective Evolutionary Algorithm for Product form Design	Yong-feng Li, Taiwan
	3. 15R-170: Apply Cluster Analysis for Consumer's Affective Responses Toward Product Forms	Fang-Chen Hsu, Taiwan
	4. 15R-161: A Study of The Web Interface Design for The Elderly Person	Chen-Yin Liu, Taiwan
	5. 15R-200: Laying the Cornerstone of Design-Led Innovation in Sems: Groundwork that Underpinning Design Strategy Formulation.	Kim C.K. lee, Taiwan
14 : 50 15 : 00	Tea Time	
Session 1.2 15 : 10 16 : 30	Chair : Dr. Ahmad Rizki Sridadi, Universitas Airlangga, Indonesia	
	1. 15R-067: Four I's Transformational Leadership Style Of The First-Line Manager	Ida Bagus Gede Adi Permana, Indonesia
	2. 15R-057: How Unions Recruit and Retain their Members? (Case Study on Unions of Federasi Serikat Pekerja of Tekstil Sandang Kulit Serikat Pekerja Seluruh Indonesia in Surabaya)	Ahmad Rizki Sridadi, Indonesia
	3. 15R-060: The Role Of Perceived Organizational Support On The Relationship Between Leadership Behavior And Job Satisfaction In Higher Education	Arif Firmansyah, Indonesia
	4. 15R-095: The Young Eagle: Explore The Sky, Swallow The Horizon (A Case Study of Entrepreneur Students)	Pradita Nindya Aryandha, Indonesia
18 : 00	Welcoming Dinner	
		Pendopo, Royal Ambarrukmo Hotel

DATE : Aug, 4, 2015, Tuesday

LOCATION : Pamandengan-2

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
Session 2.1 13 : 30 14 : 50	Chair : Dr. Barbara Cimatti, University of Bologna, Italy	
	1. 15R-003: The Effect Of Conflict, Stress And Motivation On Performance And Its Impact On Productivity Of Employee In The Bureau Of Investment Services Batu City Government	Dyah Sawitri, Indonesia
	2. 15R-011: Revisiting the Miles and Snow Typology: Innovation for Adaptability and Growth	Yasmina Zubaedah, Indonesia
	3. 15R-056: Management Innovation and Innovation Management: A Review Towards Value Innovation and Performance Management	Wakhid Slamet Ciptono, Indonesia
	4. 15R-024: Effect of Knowledge Inertia and Environmental Perception on Entrepreneurial Behavior in the Development of Strategic Adaptability Behavior: Case of Indonesian National Gas Company	Anton Wachidin Widjaja, Indonesia
	5.15R-168: Modern Industrial Product Development and Organizational Impact	Barbara Cimatti, Italy
14 : 50 15 : 00	Tea Time	
Session 2.2 15 : 10 16 : 30	Chair : Dr. Dien Mardhiyah, Universitas Airlangga, Indonesia	
	1. 15R-078: Service Quality Improvement (Case Study In Small Business And Enterprise)	Yetty Dwi Lestari, Indonesia
	2. 15R-023: The Correlation between Perception of Information Technology, Ease of use, Risk and AIS Service Features towards Lecturer Re-interest in Using Academic Information System (A Study to UIN Syarif Hidayatullah Jakarta)	Amalia, Indonesia
	3. 15R-051: Development Of Measurement Model Of Tqm, Innovation Capability, And Mass Customization In Small & Medium Scale Of Garment Industry	Supriyadi, Indonesia
	4. 15R-089: Situational Factors Influencing Online Negative Word-Of Mouth	Dien Mardhiyah, Indonesia
	5. 15R-173: The Extent of Spreading the Culture of Strategic Planning at the Newly Established Universities in Saudi Arabia	Fahad Bin Moaqal Al-Ali Saudi Arabia
18 : 00	Welcoming Dinner	Pendopo Royal Ambarrukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Pamandengan-3

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
Session 3.1 13 : 30 14 : 50	Chair : Dr. Fernando Cardoso de Sousa, The Portuguese Association for Creativity and Innovation, Portugal	
	1. 15R-097: Never Stop, Giving a Life Light (Case Study of Female Leadership in Developing Family Business)	Meiga Rachmawati Putri, Indonesia
	2. 15R-090: To Shape The Green Entrepreneurial Behavior For University Students At Economy And Business Faculty-Lambung Mangkurat University	Hastin Umi Anisah, Indonesia
	3. 15R-093: The Influence Of Employee Engagement And Burnout On Performance (A Case Study In Bank Tabungan Negara-BTN Bank Yogyakarta)	Annisaa Lathiip, Indonesia
	4. 15R-094: Is Self Competence As Affective Commitment Predictor ?	Umi Anugerah Izzati, Indonesia
	5. 15R-125: Teaching Competency and Soft Skills of the Students of Elementary Teacher Education Institutions	K.K. Rajendran , India
14 : 50 15 : 00	Tea Time	
Session 3.2 15 : 10 16 : 30	Chair : Dr. Indrianawati Usman, Universitas Airlangga, Indonesia	
	1. 15R-059: The Benefits And Potential Disadvantages Of Groupware Networking. Case Study: Pt Hm Sampoerna Tbk. Indonesia	Nurullaily Kartika, Indonesia
	2. 15R-063: The Effects Of Reverse Logistic Capability Factors On Cost Savings	Febriana Wurjaningrum, Indonesia
	3. 15R-012: Creative Economy Development Based On Triple Helix In Indonesia	Rudy Badrudin, Indonesia
	4. 15R-079: Designing The Demand Process And Distribution Of Pharmaceutical Product Of Public Health Centers In Surabaya	Indrianawati Usman, Indonesia
	5. 15R-115: Establishing a Continuous Improvement System in Creative Industries	Jurate Cerneviciute, Lithuania
18 : 00	Welcoming Dinner	Pendopo Royal Ambarrukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Pamandengan-4

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Bal Kishan Dass, University of Delhi, India	
Session 4.1 13 : 30 14 : 50	1. 15R-034: The Relationship between Big Five Personality and Career Adaptability Among Fresh Graduate Students	Cholichul Hadi, Indonesia
	2. 15R-073: Safety Climate, Employee Safety Control And Satisfaction With The Company	Nuri Herachwati, Indonesia
	3. 15R-099: Strategy Increased Purchasing Power Village Community Based Entrepreneurship Featured Products	Yuyus Yudistria, Indonesia
	4. 15R-048: Dimensions of Religiosity As Determinants In Selecting Islamic Banking Products: Survey on Employees of PT. Telekomunikasi Indonesia	A. Mukti Soma, Indonesia
	5. 15R-126: Occupational Stress and Job Involvement among Teachers of Special Schools	K.K. Rajendran ,India
14 : 50 15 : 00	Tea Time	
	Chair : Dr. Badri Munir Sukoco, Universitas Airlangga, Indonesia	
Session 4.2 15 : 00 16 : 30	1. 15R-092: Contribution of SMEs and SME Business In Bandung, Sumedang, Cianjur, Garut And Economic Improvement In The Region In West Java	Wien Dyahrini, Indonesia
	2. 15R-069: The Competitiveness Of Small And Medium Agribusiness Firms In East Java Indonesia	Y. Lilik Rudianto, Indonesia
	3. 15R-047: The Role of the Quality Management System of Organizational Learning and Knowledge Management to Generate Organizational Performance	Koernia Purwihartuti, Indonesia
	4. 15R-080: The Antecedents of the “Bandwagon” Luxury Consumption Behaviour	Badri Munir Sukoco, Indonesia
	5.15R-112: Identity Teaching In Distance Education: Reflections Theoretical on Pedagogical Practice of Tutors Distance	Fernanda Cruvinel, Bras ília
18 : 00	Welcoming Dinner	Pendopo Royal Ambarrukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Pasewakan

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
Session 5.1 13 : 30 14 : 50	Chair : Dr. Alex Maritz, Swinburne University of Technology, Australia	
	1. 15R-025: Intrinsic Motivation Preference on Volunteer In Indonesia International Work Camp	Ismi Darmastuti, Indonesia
	2. 15R-027: Forming Values Of Productive Behaviors	Fendy Suhariadi, Indonesia
	3. 15R-030: Emotional Intelligence And Its Influence On Employee Commitment At Departement Agriculture And Horticulture Of Lampung Province	Nova Mardiana, Indonesia
	4. 15R-033: The Role of Corporate Strategy, Learning Culture, and Human Capital in Facing the Global Competitive Environment	Andreas Budihardjo Suriyah, Indonesia
	5. 15R-062: On Modernising Community Health Service: Getting Off The Hamster Wheel? A Case Study On The Introduction Of Community Health Service Management Information System	Dian Ekowati, Indonesia
14 : 50 15 : 00	Tea Time	
Session 5.2 15 : 10 16 : 30	Chair : Dr. Sony Kusumasondjaja, Universitas Airlangga, Indonesia	
	1. 15R-081: The Antecedent Of Relationship Commitment Donors To Nonprofit Organizations In B2C Relationship Context	Tanti Handriana, Indonesia
	2. 15R-085: The Effect of Homophily, Information Quality and Risk Propensity on Consumer Trust toward Online Reviews and Intention to Make Hotel Reservation	Sony Kusumasondjaja, Indonesia
	3. 15R-052: Trust In Brand And Brand Loyalty Of Amil Zakat Institutions In Indonesia	M. Budi Djatmiko, Indonesia
	4. 15R-032: The Effect of Product Innovation And Excellence Service Toward J.Co Donuts & Coffee's Consumer Satisfaction	Intan Permana, Indonesia
	5. 15R-120: Exploration on Advantages, Disadvantages and Improvement Directions of Hospital Efficiency	Ching-Kuo Wei, Taiwan
18 : 00	Welcoming Dinner	
		Pendopo Royal Ambarrukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Srimanganti

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Harold G. Kaufman, NYU Polytechnic School of Engineering, USA	
Session 6.1 13 : 30 14 : 50	1. 15R-006: Planning Matrix QFD Application in Traditional Market Evidence from Traditional Market in Bandung, Indonesia	Moh Farid Najib, Indonesia
	2. 15R-075: Competitiveness Performance of Stevedoring Companies Through Collaboration in Logistics Operations, Perspective of Port Operation Management at PT Pelindo 3 Indonesia	Puspandam Katias, Indonesia
	3. 15R-038: Population, Creative Economy And Economic Growth In Asia	Omas Bulan Samosir, Indonesia
	4. 15R-091: The Effect of Social Capital on Indonesian Economic Growth Period 1981-2011	Y. Sri Susilo, Indonesia
	5.15R-191: Coordination Demand Analysis of a Dual-Channel Supply Chain Retailer-led	Yi-Bin Li China
14 : 50 15 : 00	Tea Time	
	Chair : Dr. Masmira Kurniawati, Universitas Airlangga, Indonesia	
Session 6.2 15 : 10 16 : 30	1. 15R-019: Survey Analysis On Factors Affecting Corruption Of Local Authorities And Its Prevention In Central Java	Chrisna Suhendi, Indonesia
	2. 15R-071: The Relationship Between Price Strategy And Placebo Effect	Masmira Kurniawati, Indonesia
	3. 15R-037: The Influence Motivation And Organizational Commitment To Employee Performance And Job Satisfaction As An Intervening Variable (Study On Cv. Multi Global Agrindo)	Danas Avianto Nugroho, Indonesia
	4. 15R-022: Applied ICT Innovation Services Of Academic Information System: Strategy For Higher Education Management	John Tampil Purba, Indonesia
	5.15R-192: Measurement and Classification of Disruptive Innovation Aimed At Different Target Markets	Chun-Pei Lin China
18 : 00	Welcoming Dinner	Pendopo Royal Ambarrukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Keraton-1

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Sydney Engelberg Hebrew University Jerusale, Israel	
Session 7.1 13 : 30 14 : 50	1. 15R-066: Business Risk, Financial Risk And Firm Performance An Empirical Study Of Indonesian Manufacturing Sector Listed At Bursa Efek Indonesia	I Made Sudana, Indonesia
	2. 15R-039: Application Of Sales And Financial Information Systems The Company CV "XYZ" Based Smartphone	Zulhawati, Indonesia
	3. 15R-041: Measuring Students' Financial Literacy: Comparison between Gender and Concentration Courses	Fakhrurrozi, Indonesia
	4. 15R-053: Bank Health Rating Evaluation Based on Risk Profile, Earnings and Capital Approach: Conventional Banks in Indonesia.	Lis Sintha, Indonesia
	5. 15R-100: Accuracy of Unbiased Beta Optimum Stock Portfolio In Predicting the Expected Return	Ferikawita Magdalena Sembiring, Indonesia
14 : 50 15 : 00	Tea Time	
	Chair : Dr. Fitri Ismiyanti, Universitas Airlangga, Indonesia	
Session 7.2 15 : 10 16 : 30	1. 15R-029: An Analysis Of Telecommunication Vendor Company Bankruptcy Potency Based On The Problematic Financial Ratio With Altman, Springate And Zmijewski Methods	Norita, Indonesia
	2. 15R-064: Linear And Non Linear Relationship Between Degree Of Internationalization And Firm Performance	Fitri Ismiyanti, Indonesia
	3. 15R-017: The Effect Of Management System On Corporate Performance (A Study Of 179 Companies, Manufacturing Sector, Listed On The Jakarta Stock Exchange Year 1998 - 2000)	Asep Sudrajat, Indonesia
	4. 15R-196: Correlation Study on Organizational Learning, Management Innovation, and Technological Capability of SMEs	Zhen-Gang Zhang, China
18 : 00	Welcoming Dinner	Pendopo Royal Ambarrukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Keraton-2

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Tomáš Tichý, VŠB-TU Ostrava Czech Republic	
Session 8.1 13 : 30 14 : 50	1. 15R-010: Antecedents Of Future Market Anticipation: A Better Understanding From The Fashion Industry In Indonesia	Roos Kities Andadari, Indonesia
	2. 15R-021: Projection Of Indonesia's Economy Using Dynamic Modeling	Wilson Rajagukguk, Indonesia
	3. 15R-026: Cash Dividend Announcement Information Content And Effect Of Private Benefit Of Institutional Ownership Of Listed Companies In Indonesia Stock Exchange Period Of 2009-2013	Puji Isyanto, Indonesia
	4. 15R-055: Study of Creation and Development of Small and Medium Scale Enterprises Finance (Case Study of SMEs in District of East Ende, Regency of Ende)	LD Gadi Djou, Indonesia
	5. 15R-148: Efficiency Analysis of Banks at Selected Markets with Various Dea-Based approaches	Tomáš TICHÝ, Czech Republic.
14 : 50 15 : 00	Tea Time	
	Chair : Dr. Muhammad Madyan, Universitas Airlangga, Indonesia	
Session 8.2 15 : 10 16 : 30	1. 15R-084: The Relationship Between Earnings Quality, Informasion Asymmetry And Cost Of Capital: Test Using Path Analysis	Puput Tri Komalasari, Indonesia
	2. 15R-070: Corporate Governance, Ownership Structure, And Cash Holdings	Muhammad Madyan, Indonesia
	3. 15R-086: Dynamic interactions between housing and stock prices in Indonesia: an empirical analysis	Rahmat Heru Setianto, Indonesia
	4. 15R-202: Effect of the Neutral Style Women's clothing on Purchase Intention with the View of Personality Traits	Chia-Hsu Lin, Taiwan
18 : 00	Welcoming Dinner	Pendopo Royal Ambarrukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Trajumas-1

Royal Ambarukmo Hotel, Yogyakarta, , Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Giampaolo Campana, University of Bologna, Italy	
Session 9.1 13 : 30 14 : 50	1. 15R-040: Strategy To Create Purchase Intention By Product Quality And Country Of Origin	Deki Fermansyah, Indonesia
	2. 15R-044: Store Atmosfere In Restaurant And It's Impact On Revisit Intention	Hartelina, Indonesia
	3. 15R-049: Below The Line: Media Strategy in Improving Promotion of Independent Choir In Surabaya. Case Study: Concert of Coro Semplice Indonesia	Guguh Sujatmiko, Indonesia
	4. 15R-065: The Importance Of Comparing Cbbe In General And In Each Dimension: Understanding The Effects Of Innovation On Cbbe	Gancar C. Premananto, Indonesia
	5. 15R-194: Does Supervisor-subordinate Guanxi Matter in Employee's Turnover Intention?	Tung-Ju Wu, China
14 : 50 15 : 00	Tea Time	
	Chair : Dr. Tri Siwi Agustina, Universitas Airlangga, Indonesia	
Session 9.2 15 : 10 16 : 30	1. 15R-068: The Effect Of Perceived Organizational Support On Work Attitude: The Role Of Career Commitment	Jovi Sulistiawan, Indonesia
	2. 15R-014: Company Strategy to Improve Work Productivity	Purnamie Titisari, Indonesia
	3. 15R-074: Job Stress And Task Performance: Moderating Organization Based Self Esteem (Obse)	Praptini Yulianti, Indonesia
	4. 15R-077: The Entrepreneurship Orientation, Business Networking Capability, Behavioural Commitment, And Performance Of Smes On The Centre Of Smes Carving Furniture In Sumenep Regency	Tri Siwi Agustina, Indonesia
	5. 15R-146: Public Distribution System in Mohali and Mansa Districts of Punjab	Gurdeep Kaur Ghumaan, India
18 : 00	Welcoming Dinner	Pendopo Royal Ambarukmo

DATE : Aug, 4, 2015, Tuesday

LOCATION : Trajumas-2

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
Session 10.1 13 : 30 14 : 50	Chair : Dr. Denis S. Ushakov, Suan Sunandha Rajabhat University, Thailand	
	1. 15R-035: The Feasibility Of Implementing E-Commerce In Sudan	Hayder Alhadey Ahmad Mohammed, Indonesia
	2. 15R-043: Aggregate Efficiency Of Higher Education Management Under Coordination Of Private Universities Area Using Dea In Determining Strategic Innovation	Rorim Panday, Indonesia
	3. 15R-087: The Role of Power and Conflict Resolution in Small and Medium Enterprise Supply Chain Collaboration: The Mediating effect of Commitment to Collaborate	Amak Muhammad Yaqoub, Indonesia
	4. 15R-018: Organizational Strategy, Total Quality Management, and Organizational Performance in Four Ceramic Company	Indro Kirono, Indonesia
	5. 15R-172: E-Governance and Business Digitalization: Factors, Trends and Economical Effects	Denis S. Ushakov, Thailand
14 : 50 15 : 00	Tea Time	
Session 10.2 15 : 10 16 : 30	Chair : Dr. Windijarto, Universitas Airlangga, Indonesia	
	1. 15R-007: Improving Local Government Performance Through E-Governance With Human Resources Base Strategic (A Case Study In Local Governments In Demak)	Edy Suprianto, Indonesia
	2. 15R-076: The Quality Analysis Of Outpatient Department At Dr. Mohammad Soewandhie Public Hospital In Surabaya Using Servqual Method And Its Improvement Suggestions Using Fishbone Chart	Tuwanku Aria Auliandri, Indonesia
	3. 15R-083: Working Capital, Profitability, And Business Cycle Indonesian Manufacturing Companies	Windijarto, Indonesia
	4. 15R-058: Application Of Polite Business Environment Young Entrepreneur Of The Seller Clothes Imported Used In Royal Plaza Surabaya	Aris Armuninggar, Indonesia
18 : 00	Welcoming Dinner	
		Pendopo Royal Ambarrukmo

DATE : Aug, 5 2015, Wednesday

LOCATION : Pamandangan-1

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
Session 1.3 09 : 00 10 : 20	Chair : Dr. Sung-Lin Hsueh, Tung Fang Design Institute, Taiwan ROC	
	1. 15R-152: Assessment of Optimal Design of Architecture Space by Fuzzy Model: Using Business Hotel as an Example	Ping-Sen Li Taiwan
	2. 15R-153: A Study Investigating the Effectiveness of Innovative Teaching of Painting Techniques Using Delphi Method: Taking the Painting of Roses for Example	Tian-Zhong He Taiwan
	3. 15R-154: Use of Fuzzy Delphi Method to Develop an Assessment Model for Music Expertise	Ching-Fen Lin
	4. 15R-155: An Analysis on Critical Factors Affecting Environmental Protection Education of Communities in Taiwan Using MCDM	Fu-Long Su Taiwan
	5. 15R-156: Study on Development Effectiveness of Wedding Dress Creative Industry by Sharing Economy and MCDM Model	Pou-Yun Hsiao Taiwan
	6.15R-157: Effectiveness evaluation Model of Wastes Development into Cultural Creative Products	Chih-Hua Kuo Taiwan
10 : 20 10 : 30	Tea Time	
Session 1.4 10 : 30 12 : 00	Chair : Dr. Chi-Hung Lo, Tunghai University, Taiwan ROC	
	1.15R-116: Power Displayed in Images	Chang, Tsong-Shyan Taiwan
	2.15R-117: An Example of Organizational Innovation: Implementation of Professional Qualifications for Interior Design in Taiwan	Chen, Yi-Tsung Taiwan
	3.15R-118: Study of Effects on Pond Culture in the Region Planned for Taoyuan Aerotropolis from Concept of "Environmental Perception"	Chen, Hin-Hsiang. Taiwan
	4. 15R-130: An Analysis on the Strategies of Developing Eco-Hospitals with Intelligent Green Buildings -Through Case Studies on Taiwan's Psychiatric Hospitals	Ko Yi-Ching Taiwan
	5. 15R-132: Taiwan's Urban and Rural Landscape Renovation and the Regeneration of Comprehensive Community Development Practice	Lee Pi-Feng Taiwan
	Return	Pendopo Royal Ambarrukmo

DATE : Aug, 5, 2015, Tuesday

LOCATION : Pamandengan-2

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Ying-Jye Lee, Kaohsiung University of Applied Sciences, Taiwan	
Session 2.3 09 : 00 10 : 20	1. 15R-108: A Study of the Application of Space Syntax Theory to the Planning of Travel Routes in Central District, Taichung City, Taiwan	Yao-Tsung Ko Taiwan
	2. 15R-109: An Evaluation Model for Product Aesthetic Measures Constructed by Aesthetic Principles of Minimalist	Ya-ChuanKo, Taiwan
	3. 15R-136: Strategies of the Taipei Fine Arts Museum in World Design Capital Taipei 2016	Wu, Shih-Chuan Taiwan
	4. 15R-138: Possible Study Topics for Children Spatial Education Gained from Community Observation- using observations whilst strolling within Wanfang community of Taipei Taiwan as an example	Yu, Tsung-Ling Taiwan
	5. 15R-151: Key Success Factors In the Curriculum Design of Higher Education in Taiwan	Jih-Lian Ha, Taiwan
10 : 20 10 : 30	Tea Time	
	Chair : Prof. Jenn-Yang Lin, Far East University, Taiwan, ROC	
Session 2.4 10 : 30 12 : 00	1.15R-105: A Study of Applying Concurrent Design Strategy in the Development of Home Pests Capturing Product	Jia Ying-Tu, Taiwan
	2.15R-106: Concurrent Design Strategy in the Development of Humorous Products	Kan Ming-Han, Taiwan
	3.15R-162: A Study of Tactile Sensations on the Cell Phone Panel for the Visually Impaired Persons	Yi-Hsien Lin, Taiwan
	4. 15R-175: Integration of Reverse Engineering and Rapid Forming Techniques into the Design of Bicycle Handlebars	Geng.You Liao, Taiwan
	5. 15R-176: Form and Structure Design for Indicator Light Based on Concurrent Strategy	Chih-Chien Kuo, Taiwan
	Return	

DATE : Aug, 5, 2015, Tuesday

LOCATION : Pamandengan- 3

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Chou, Jyh-Rong , I-Shou University, Taiwan, ROC	
Session 3.3 09 : 00 10 : 20	1. 15R-100: The Outgrowth of Design: Toward Systematic Service Innovations to Increase Co-Creation of Value	Yen Hsu, Taiwan
	2. 15R-101: Design Team Management and Effectiveness: How to Move from Conflict to Cooperation	Yen Hsu, Taiwan
	3. 15R-114: A Study on the Standardized Design of Museum Exhibition Communication Styles – Using a Nature and Science Museum as an Example	Chung-Hung Lin Taiwan
	4. 15R-165: Kansei Clustering Using Fuzzy and Grey Relation Algorithms	Jyh-Rong Chou Taiwan
	5. 15R-171: Effects of Computer Monitor Viewing Angle on the Level of Shoulder and Neck Fatigues	Ping-Hong Kuo, Taiwan
10 : 20 10 : 30	Tea Time	
	Chair: Dr. Chih Yuan Huang, Kao Yuan University, Taiwan, ROC	
Session 3.4 10 : 30 12 : 00	1.15R-133: The Research of Consumer Affective Factor using Procreates Analysis	Tsung-Hsing Wang, Taiwan
	2. 15R-140: A Kansei Engineering Approach to Sports Shoes Form Design	Yu-En Yeh, Taiwan
	3. 15R-181: A Study on Innovative Design of Escape Rappelling Ladder	Chang-Tzuoh Wu, Taiwan
	4. 15R-144: Formulae Derived Using an Innovative Approach for Electromagnetic Force Referred to a Solenoid with a Plunger	ChihYuan Huang, Taiwan
	Return	

DATE : Aug, 5, 2015, Tuesday

LOCATION : Pamandengan- 4

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
	Chair : Dr. Shieh, Chich-Jen, Chang Jung Christian University, Taiwan ROC	
Session 4.3 09 : 00 10 : 20	1. 15R-167: The Effects of Emotional Labor on Job Involvement: The Moderating Roles of Perceived Person-Environment Fits	Szu-Yuan Sun, Taiwan
	2. 15R-182: The Status of Entrepreneurship Education in Australian Higher Education Institutions	Muhammad Arif Pakistan.
	3. 15R-187: Cultural Influences on Services Cape Expectation	Shu-Rung Lin, Taiwan
	4. 15R-188: New Thoughts of CSR: Company's Public Welfare and Charity Stories Marketing How to Affect Purchase Intention	Benjamin Hempel Australia
10 : 20 10 : 30	Tea Time	
	Chair : Dr. I-Ying Chang, Chung Hua University, Taiwan, ROC	
Session 4.4 10 : 30 12 : 00	1.15R-158: A Study of Gesture-Based Control Technology in English Learning Environment	Min-Ping Wu Taiwan
	2.15R-183: The Effects of Exhibitors' Brand Equity on Visitors' Purchase Decision: Moderating Role of Competitive Intensity	Chun-Han Lee Taiwan
	3.15R-198: A Preliminary Study of Applying Space Syntax to Route Planning between Department Store Floors	Chia-Ling Chen, Taiwan
	4.15R-150: The Research Plan of Critical Success Factors appealing to Foreigners to Attend MICE Activities in Taiwan	I-Ying Chang, Taiwan
16 : 30	Return	

DATE : Aug, 5, 2015, Tuesday

LOCATION : Pasewakan

Royal Ambarukmo Hotel, Yogyakarta, Indonesia

Time	Topic of Seminar	Country/Region
Session 5.3 09 : 00 10 : 20	Chair: Dr. Jih-Lian Ha , Far East University , Taiwan ROC	
	1.15R-186: The Effect of Supervisor-Subordinate Guanxi Style on Power Based and Trust	Yu-Chieh Lin, Taiwan
	2.15R-180: Applying Action Research to Communicative Language Teaching in English Conversation Class	Wen- Wen Cheng Taiwan
	3.15R-190: The Plan of Critical Disaster Rescue Mission for Taiwan Military Forces	Chin-Feng Sun, Taiwan
	4.15R-178: The Establishment of Disaster Reduction and Response Performance Evaluation Model	Chih-Chien Kuo, Taiwan
10 : 20 10 : 30	Tea Time	
Session 5.4 10 : 30 12 : 00	Chair: Dr. Wan-Yu Chang, Taiwan Shoufu University, Taiwan, ROC	
	1.15R-142: Effects of On-Job Training on Job Performance of Employees in Catering Industry	Shu-Rung Lin, Taiwan
	2.15R-121: Exploring the Relationship Marketing Activities Affect the Result --A Case Study in Medical Tourism	Hung-Chih Lai, Taiwan
	3. 15R-185: Exploring the Relationship between Individual Entrepreneurial Orientation, Intentionality and Self-efficacy Within the Venture Creation Process	Ana Amirsardari, Australia
	4. 15R-135: Factors Influencing Consumer's Group Buying Motivation and Group Buying Intention Regarding Tourism Products	Wan-Yu Chang, Taiwan
16 : 30	Return	