

LAPORAN TUGAS AKHIR



THE INFLUENCE OF DIGITAL MARKETING, BRAND IMAGE, AND BRAND AWARENESS ON THE INTEREST IN USING BUKALAPAK APP

Disusun oleh:

Penulis : 1. Afi Abdiawan 0217101164
: 2. Alfian Fathan Setiawan 0217101155
: 3. Gerry Rivaldy Nugraha 0217101128
: 4. Restu Fauzan Nabhan 0217101138

Dosen Pembimbing : Andhi Sukma, S.E., S.S., M.M.
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