

## PREFACE

The third International Conference on Quantitative Methods Applied in used Economics and Business was conducted by Faculty of Economic, Universitas Malahayati on 16-18 June 2010. The conference was organized by Faculty of Economic Universitas Malahayati and collaborated with Universiti Malaysia Terengganu (UMT) and Universiti Putra Malaysia (UPM).

The participants of the conference are about 200 come from more than 20 higher institution among others: Institute Pertanian Bogor, Universiti Putra Malaysia, Universitas of Peshawar Pakistan, Universitas Indonesia, Universitas Gunadarma, Universitas Bina Nusantara Jakarta, Universiti Teknologi Marak Malaysia, Universitas Trunojoyo Madura, Universitas Jambi, Universitas Haluoleo, Politeknik Lampung, Universitas Lampung, Universitas Syarif Hidayat Jakarta, Universitas Widyatama, Universitas Nurtanio Bandung and Universitas Malahayati. Which reflect the importance of the International Conference on Quantitative Methods Used in Economics and Bussiness.

I hope this conference will become a place for scientists and economist to share their knowledge and experience and also to promote their expertise in their fields.

This kind of conference will surely have a positive impact on higher education in general as well as development of science, economics, bussiness and research, in particular. For higher education in Indonesia, it is expected that this conference will encourage the faculty members as researchers to do more research as one of their duties.

On behalf the Steering Committee, we would like to express our deepest gratitude to the Foundation Alih Technology, Rector Universitas Malahayati, International Advisory Board members, and also to all participants. We are also grateful to all organizing committee and all the reviewers, without whose efforts such a high standard for the conference could not have been attained. We would like to axpress our deepest gratitude to the Faculty of Economic Universitas Malahayati for conducted such conference. This is the third International Conference for the Faculty and we expect that this will become ordinary activity for the Faculty of Economic.

Bandarlampung, 16 June 2010

**Iing Lukman, Ph.D**  
**The Organizing Chairman**