

PROGRAM (FINAL)

	DAY 1 (June 16, 2011)	DAY 2 (June 17, 2011)	DAY 3 (June 18, 2011)
Registration 8:30-16:00 (Day 1-3)	- Opening - 9:00-10:35 Sessions A1, B1	9:00-10:35 Sessions A2, B2	9:00-10:00 Sessions A3, B3
	10:35-10:50 Tea break	10:35-10:50 Tea break	10:00-10:20 Tea break 10:20-11:10 Keynote Speech*
	10:50-12:15 Sessions C1, D1	10:50-12:15 Sessions C2, D2	11:10-12:15 Sessions C3, D3
	12:15-13:25 Lunch	12:15-13:25 Lunch	12:15-13:25 Lunch
	13:25-15:00 Sessions E1, F1	13:25-14:40 Sessions E2, F2	13:25-15:00 Sessions E3, F3i, F3ii
	15:00-15:15 Tea break	14:40-14:55 Tea break	15:00-15:15 Tea break
	15:15-16:45 Sessions G1, H1	14:55-16:45 Sessions G2, H2	15:15-16:45 Sessions G3, H3, K3 - Closing -

* **“Global Trade Imbalances”** by Bhanupong Nidhiprabha, Dean of the Faculty of Economics, Thammasat University (venue: Orchid 1).

Session A1: MARKETING & MANAGEMENT (venue: Orchid 1)

Chair: Ananda Wickramasinghe (CQUniversity Australia)

Consumer Influences on Pirated Software Purchases: Perspectives from an Emerging Gulf Nation (2011-163)

Speaker: M. Sadiq Sohail (King Fahd University of Petroleum and Minerals)

The Effect of Service Failure Types and Service Recovery on Customer Satisfaction: A Mental Accounting Perspective (2011-171)

Speaker: Yin-Hui Cheng (National Taichung University of Education)

Brand Success Redefined: An Analysis of the Interrelationships among various Brand Dimensions (2011-239)

Speaker: Sheena (Pondicherry University)

Integrated Marketing Communication Strategy in Promoting the Corporate Image of NPO's under Crisis (2011097)

Speaker: Ram Herstein (Ruppun Academic Center)

Transforming nobody to somebody: Do transformational leadership and relationship marketing make a difference for sustainable marketing (2011-115)

Speaker: Ananda Wickramasinghe (CQUniversity Australia)

Session B1: INNOVATION, MANAGEMENT & ECONOMICS (venue: Orchid 3)

Chair: David Wilemon (Syracuse University)

Climate in Software Development Teams: Role of Task Interference and Procedural Justice (2011-242)

Speaker: M.P. Ganesh (IIT Madras)

Key success factors behind Electronic Medical Record adoption in Thailand (2011-259)

Speaker: Kanida Charoensri (Dhurakij Pundit University) & Mark Speece (University of Alaska Southeast)

Information Security Policy in e-Government Management: Two Case Studies on Internal Revenue Service and Virtual Election System (2011-105)

Speaker: L. Roger Yin (University of Wisconsin-Whitewater)

Inside Corporate Venture Teams: An Empirical Study of Venture Managers and Their Experiences (2011-167)

Speaker: David Wilemon (Syracuse University)

Session C1: INTERDISCIPLINARY RESEARCH METHODS (venue: Orchid 1)

Chair: Roslyn Cameron (Central Queensland University)

Is Interdisciplinary Management Research Rational, Truth or Realities?: A Research Agenda for Strategic Management Research in Developing Countries (2011091)

Speaker: Ananda Wickramasinghe (CQUniversity Australia)

Analyzing the Indicators and Requirements in Main Components of Enterprise Architecture Methodology Development using Grounded Theory in Qualitative Methods (2011-197)

Speakers: Edi Triono Nuryatno and Yudi Satria Gondokaryono (Bandung Institute of Technology)

Strategic Management Tools and Techniques in SMEs (2011-238)
Speaker: Mika Pasanen (North Karelia University of Applied Sciences)

Extending the Mixed Methods Research (MMR) Notation System (2011-100)
Speaker: Roslyn Cameron (Central Queensland University)

Session D1: INNOVATION, MANAGEMENT & ECONOMICS (venue: Orchid 3)
Chair: David Wilemon (Syracuse University)

An Investigation of 'Build vs. Buy' Decision for Software Acquisition in Small to Medium Enterprises (2011-109)
Speaker: Farhad Daneshgar (University of New South Wales)

Non-Financial Performance Indicators (R&D) Impact on Individual Investors' Decision Making (2011-114)
Speaker: Ataollah Mohammadi Malgharni (Islamic Azad University)

Business value of a CRM module – A study with reference to a selected software program (2011-230)
Speaker: P. Shubha (M.S. Ramaiah School of Advanced Studies)

Product Champions as Facilitators of Innovation (2011-280)
Speaker: David Wilemon (Syracuse University)

Session E1: BUSINESS ETHICS (venue: Orchid 1)
Chair: Raj Komaran (Singapore Management University)

An Analysis of Organization Ethical Climate Influence, Intention and Socially Responsible Investment Behavior Among Unit Trust Fund Managers in Malaysia (2011-178)
Speaker: Md. Shukur Masuod (Multimedia University Malaysia)

Communicating Corporate Social Responsibility Activities To Public: The Study Of Website Publication Of Indonesian Companies (2011-219)
Speaker: Iin Mayasari (University of Paramadina)

Aligning Corporate Social Responsibility with Government Social Mission in Creating Sustainability Development (2011-252)
Speakers: Dianne Frisko and Desi Arisandi (University of Surabaya)

A management perspective of ethics and social responsibility: From past to future (2011087)
Speaker: Sandra Perks and Elroy Smith (Nelson Mandela Metropolitan University)

Corporate Social Responsibility: Time for a stock take (2011-265)
Speaker: Raj Komaran (Singapore Management University)

Session F1: ECONOMIC GROWTH & DEVELOPMENT (venue: Orchid 3)
Chair: Arayah Preechametta (Thammasat University)

The Impact of Diverting Fuel Subsidy to Agricultural Sector on Income Distribution and Poverty (2011-137)
Speaker: Mohd. Dan Jantan, Indra Maipita, and Juzhar Jusoh (Universiti Utara Malaysia)

Urban Sprawl and its Periphery- A Case Study of Guwahati city and its Periphery in Assam (2011-123)
Speaker: Brajendra Saikia (Guwahati university)

An Empirical Study on Spatial Inequality of Regional Economy in South Sumatera Province, Indonesia (2011-136)
Speaker: Fachrizal Bachri (Universiti Utara Malaysia)

Macroeconomic impacts of Carbon Dioxide Emission Shocks and Contemporaneous Feedback Effects: A Post-Keynesian Analysis (2011094)
Speaker: Taha Chaiechi (James Cook University)

Session G1: INTERNATIONAL TRADE & FINANCE (venue: Orchid 1)
Chair: Archanun Kohpaiboon (Thammasat University)

ODA and Patterns of Trade (2011-261)
Speakers: Moon Sung Kang (Korea University) and Soonchan Park (Kongju National University)

Chinese trade and environmental sustainability: the potential imposition of border tax adjustments (2011-274)
Speaker: Bill Butcher (University of New South Wales)

The relationship between growth, foreign direct investment and trade in Mena countries: A causality test (2011042)
Speaker: Mehdi Behname (University of Shiraz)

Relationship of Growth, Capital Inflow and Saving in Thailand for a period 1993-2007 (2011-134)
Speakers: Barudin Muhamad (Universiti Utara Malaysia) and Prapaporn Saengthong (Songkhla Rajabhat University)

Validity of Non-Standardized Form of Capital Asset Pricing Model in Pakistan (2011-215)
Speaker: M. Irfan Khan (Iqra University Main Campus)

Session H1: INTERNATIONAL TRADE & FINANCE (venue: Orchid 3)

Chair: Chayun Tantivasadakarn (Thammasat University)

International Portfolio Diversification Opportunities Between Turkey and other Emerging Markets (2011029)
Speaker: Huseyin Dagli (Karadeniz Technical University)

Foreign Direct Investment and Political Risk in the Pacific Rim (2011031)
Speaker: Reza Akbarian (University of Shiraz)

Chinese International Investment: The challenges of SWFs in Europe and other developed economies (2011-175)
Speaker: Philippe Gugler (University of Fribourg)

What is the trade response of the regional grouping in the GCC Countries? (2011063)
Speaker: Nasser Al-Mawali (Sultan Qaboos University)

How, What, and Where to Offshore: a Productivity Comparison at the Firm Level (2011-262)
Speaker: Hongshik Lee (Korea University)

Session A2: ACCOUNTING & FINANCE (venue: Orchid 1)

Chair: Amporn Soongswang (Shinawatra University)

Green Rush in Accounting Field of Indonesia from Different Perspectives (2011-237)
Speaker: Dianne Frisko and Desi Arisandi (University of Surabaya)

Actuarial Evaluation of Endowment Policy –A life insurance product of Life Insurance Corporation of India (2011-229)
Speaker: P. Triveni (M.S. Ramaiah Institute of Management)

An approach to understanding the professionalism of financial planners (2011-116)
Speaker: Ken Bruce (CQUniversity Melbourne)

Merger-Driven IPO firms? Evidence from Taiwan (2011-236)
Speaker: Jean Yu (Chang-Gung University)

Total Gains from Mergers and Acquisitions (2011-127)
Speaker: Amporn Soongswang (Shinawatra University)

Session B2: ACCOUNTING & FINANCE (venue: Orchid 3)

Chair: Mohammad Vahdani (Bojnord University)

Leverage Choice and its Determinants: An Empirical Investigation of Insurance Sector of Pakistan (2011-278)
Speaker: Naveed Ahmed (COMSATS Institute of Information Technology)

The Future of Investing: An Investor's Perspective from the Intersection of Philanthropy, Capital, Business, and Human Evolution (2011040)
Speaker: Mariana Bozesan (AQAL Investing)

Financial Depth and Cross-Border M&A Activity (2011-235)
Speaker: Shiow-Ying Wen (Chang Gung University)

The Factors Affected Toward Profession Options as Accountant Public and Non-Accountant Public Selected (2011061)

Speaker: Yane Devi Anna (Institut Manajemen Telkom Bandung)

The Study of Factors affecting optimum use of Facilities at the Iranian accounting software packages (2011045)
Speaker: Mohammad Vahdani (Bojnord University)

Session C2: FINANCIAL REPORTING & CORPORATE GOVERNANCE (venue: Orchid 1)

Chair: Josephine Coffey (The University of Sydney)

Corporate Governance in the Unincorporated Private Organization - Application to the Tso and Tong of Hong Kong (2011-245)
Speakers: Meyrick W. K. WONG and Mary-jean W.J. WONG (Hong Kong Baptist University)

The Use of Schematic Faces as An Alternative Communication Formats In Sending Accounting Information (2011020)
Speaker: Eriana Kartadjuma (Widyatama University Bandung – Indonesia)

A Study of Corporate Governance Disclosure of Non-Governmental and Charitable Organizations in Hong Kong (2011-272)
Speakers: Catherine L.M. Kwan, Raymond C.K. Chan and Vincent W.K. Kwan (Hong Kong Baptist University)

The Effect of Stock Return, Inflation, and the Ownership Structure to Investment Risk (2011-273)
Speaker: Siti Komariah (Widyatama University)

'ASIC's Forward Agenda' – the Australian corporate regulator's approach to timely disclosure by listed companies (2011-172)
Speaker: Josephine Coffey (The University of Sydney)

Session D2: FINANCIAL REPORTING & CORPORATE GOVERNANCE (venue: Orchid 3)

Chair: Raymond S.Y. Chan (Hong Kong Baptist University)

Earnings Quality, Corporate Governance and Firm Performance (2011-165)
Speaker: R Madhumathi (IIT Madras)

Executive Compensation and Firm Efficiency in China (2011-266)
Speakers: Chi-Yih Yang (Economics & Management Xi'an Jiaotong-Liverpool University)

Determinates of Environmental Reporting in Corporate Annual Reports of the Stock Exchange of Thailand (2011028)
Speaker: Muttanachai Suttipun (University of Newcastle)

A Literature Analysis on Business Performance for SMEs – Subjective or Objective Measures? (2011-194)
Speaker: Siti Nur `Atikah Zulkiffli (University of Wollongong Innovation Campus)

Media Coverage of Corporate Governance Scandals and Stock Market Returns (2011-257)
Speakers: Stanley S.T. TANG and Raymond S.Y. Chan (Hong Kong Baptist University)

Session E2: MANAGEMENT & ORGANIZATIONAL PERFORMANCE (venue: Orchid 1)

Chair: Ofer Zwikael (The Australian National University)

Knowledge implications of relationships between established multinational companies and latecomer firms: an interdisciplinary framework (2011-200)
Speaker: Pierre Vialle (TELECOM Ecole de Management)

An analysis on workplace expectations among the white collar employees across Baby Boomers, Gen X and Gen Y in Malaysia (2011076)
Speaker: Teh Ya Yee & Kalanithi Muthu (Sunway University)

Museums Revitalization through Service Quality Improvement (2011060)
Speaker: Sri Astuti Pratminingsih (Widyatama University)

An Interdisciplinary Approach to Scoping Service Delivery (2011079)
Speaker: Ofer Zwikael (The Australian National University)

Session F2: MANAGEMENT & ORGANIZATIONAL PERFORMANCE (venue: Orchid 3)

Chair: Noxolo Eileen Mazibuko (Nelson Mandela Metropolitan University)

An Analytical Study Based on the Performance of Micro Credit Income Generating Enterprises in India and its Impact on Women Entrepreneurship (2011-129)

Speaker: P. Vasanthakumari (Calicut University)

A Study on Personnel Commitment Factors in Chamran Hospital (2011030)
Speakers: Farzaneh Bayat and Ali Reza Moghelli (Shiraz PNU)

Examining a Model of Corporate Competitive Capabilities with the Presence of Supply Chain Integration: Evidence from Malaysian SMEs (2011-192 & 2011-193)

Speaker: Siti Nur`Atikah Zulkiffli (University of Wollongong Innovation Campus)

An investigation on employee participation in the workplace (2011-117)

Speaker: Noxolo Eileen Mazibuko (Nelson Mandela Metropolitan University)

Session G2: QUANTITATIVE FINANCE & ECONOMETRICS (venue: Orchid 1)

Chair: Taufiq Choudhry (University of Southampton)

Modeling and forecasting Oman Crude Oil Prices Using Box-Jenkins Techniques (2011066)

Speaker: Muhammed Idrees Ahmad (Sultan Qaboos Universty)

Price Discovery and Market Efficiency Revisited: Anecdotes from Indian Pepper Futures Markets (2011-119)

Speaker: Kushankur Dey (Institute of Rural Management)

"Small can be Vulnerable": Failure Prediction of unlisted companies (2011-146)

Speaker: Ranadeva Jayasekera (University of Southampton)

Operational Risk as a Function of the State of the Economy (2011-168)

Speaker: Imad Moosa (Royal Melbourne Institute of Technology)

Study of Efficiency Measures In The Banking Sector- Quantitative Analysis With Qualitative Inferences (2011-271)

Speaker: Zohra Jabeen (2011-271)

Forecasting the Daily Dynamic Hedge Ratios in Emerging Stock Futures Markets: Evidence from the GARCH models (2011-130)

Speaker: Taufiq Choudhry (University of Southampton)

Session H2: ECONOMIC GROWTH & DEVELOPMENT (venue: Orchid 3)

Chair: Ananda Wickramasinghe (CQUniversity Australia)

Economic Growth, Global Trades and, the Changing Structure of Production and Opportunities among Asian Countries: The Case of Selected Electronics Products (2011-188)

Speaker: Abdul Latif Salleh (Prince Sultan University)

Good Environment for Tax Compliance: Comparative Studies of Underdeveloped, Developing and Developed Countries (2011078)

Speaker: Sheikh Obid Siti Normala (International Islamic University Malaysia)

Household Catastrophic Health Expenditures in Selected Townships of Lower Myanmar (2011-189)

Speaker: Thant Zaw Lwin (Mahidol University)

Studying the Relationship between Coal Consumption and Economic Growth in the Greater Middle East (2011-186)

Speaker: Mehdi Behname (University of Shiraz)

The Regional Patterns of Manufacturing Industries in Java Region, Indonesia (2011-138)

Speaker: Setyo Tri Wahyudi (Universiti Utara Malaysia)

Taking Stock of Strategies on Climate Change and the Way Forward: A Strategic Climate Change Framework for Australia (2011092)

Speaker: Ananda Wickramasinghe (CQUniversity Australia)

Session A3: BUSINESS ETHICS & COMMUNICATION (venue: Orchid 1)

Chair: Kulpatra Sirodom (Thammasat Business School)

Does CSR Branding Increase Organisational Identification? An Interdisciplinary Approach (2011-112)

Speaker: Lokweetpun Suprawan (Bangkok University)

Theoretical Versus Practical Perception of IT ethics in Lebanon (2011-166)

Speaker: Issam Kouatli (Lebanese American University)

Communication in Business Management from the Indian Philosophical Perspective (2011-250)
Speaker: Mary Fatima Cross (SCMS, Pratap Nagar)

Session B3: MARKETING & MANAGEMENT (venue: Orchid 3)

Chair: Somdee Hongphisavivat (Thammasat University)

Factors Influencing Customer Trust Towards Vendors on the Mobile Internet (2011-231)
Speaker: Norazah Mohd Suki (Universiti Malaysia Sabah)

Efficiency of SMS marketing in developing countries: Bangladesh Case study (2011-223)
Speaker: Imran Mahmud (College of Engineering and Technology, IUBAT)

Marketing Strategy Toward Sustainability (2011-290)
Speaker: Somdee Hongphisavivat (Thammasat University)

Session C3: CULTURAL CHANGE & SOCIAL DEVELOPMENT (venue: Orchid 1)

Chair: Kulpatra Sirodom (Thammasat Business School)

Empowerment of Women and Children Through Performance of Indian Classical Art Form – A Case Study with Special Reference to Mohiniyattam of Kerala (2011083)
Speaker: Suseela Menon (Calicut University)

Children's Health Analysis among Transnational Marriage in Taiwan (2011-161)
Speaker: Shu-Hsi Ho (Ling Tung University)

Duration Analysis of Cross-Border Marriages among the Chinese Spouses in Taiwan (2011-143)
Speaker: Wen-Shai Hung (Providence University)

Session D3: MARKETING & MANAGEMENT (venue: Orchid 3)

Chair: TS Devaraja (University of Mysore)

The Effect of Fast Food Advertisement on Malay Childrens' Preferences (2011-275)
Speaker: Zainurin bin Dahari (International Islamic University Malaysia)

Malaysian Halal Food Entrepreneurs Perspective towards Globalization – A Conceptual Framework (2011-277)
Speaker: Rozailin Abdul Rahman (International Islamic University Malaysia)

Implementation of market orientation: the case study of an apparel manufacturer in Japan (2011-243)
Speaker: Junji Inoguchi (Hiroshima City University)

Session E3: INTERDISCIPLINARY POLICY ANALYSIS (venue: Orchid 1)

Chair: Sallahuddin Hassan (Universiti Utara Malaysia)

Women Empowerment through Guaranteed Wage Employment: A Case Study of Mahatma Gandhi Rural Employment Guarantee Scheme in India (2011-128)
Speaker: P. Vasanthakumari (Calicut University)

Reforming Governance for Sustainable Forest Management in Thailand (2011-187)
Speaker: Wanida Phromlah (University of New England)

Factors influencing intention to comply with local sales tax in Malaysia (2011-287)
Speaker: Shalihen Mohd Saleh (Universiti Utara Malaysia)

FDI Spillovers and Intellectual Property Rights (2011-216)
Speaker: Kiyoshi Matsubara (Nihon University)

Competitiveness of Free trade zone area: comparison between Indonesia & ASEAN Countries (2011086)
Speaker: Sari Wahyuni (University of Indonesia)

The Impact of Public Capital Expenditure on the Performance of Private Capital Expenditure in the Selected Economic Sectors in Malaysia (2011-142)
Speaker: Sallahuddin Hassan (Universiti Utara Malaysia)

Session F3i: EDUCATION & BUSINESS RESEARCH (venue: Orchid 3)

Chair: Allan Chia (SIM University)

Pricing for Academic Programs at Institutes of Higher Learning (2011-174)

Speaker: Ruhanita Maelah (Universiti Kebangsaan Malaysia)

The Impact of Parental Influence on the Reading Habits of Gen-Y adults: A Generalized Linear Model Analysis (2011-196)

Speaker: Harpaljit Kaur (Taylor's University)

Factors influencing Students' Intention to use internet for Academic Purposes (2011-286)

Speaker: Zainol Bidin (Universiti Utara Malaysia)

The Relationship between Family-Friendly Work Environment and Intention to stay and the Mediating Effects of Work-Family Factors (2011070)

Speaker: Noraani Mustapha (University Malaysia Kelantan)

A Study of the Factors Influencing Students' Selection of a Private Educational Institution in Singapore and the Marketing Implications for the Institution (2011-202)

Speaker: Allan Chia (SIM University)

Session F3ii: EDUCATION & BUSINESS RESEARCH (venue: Orchid 4)

Chair: Mohd Amin Idris (Universiti Utara Malaysia)

The Effectiveness of Madrasah Comprehensive Development and Promotion Program in Davao City (2011-110)

Speaker: Saidamin Bagolong (University of Mindanao)

Distance Learning Education in Pakistan Students' Perceptions and Expectations (2011-288)

Speaker: Ebtisam Mirza and Nadeem Ehsan (Centre for Advanced Studies in Engineering)

Relationship between GDP and Human Development Indices in India (2011-173)

Speaker: Akbar Khodabakhshi (Bu Ali Sina University)

An Investigation of E-shopping Quality Determinants among Students at a Higher Learning Institution (2011-253)

Speaker: Norazah Mohd Suki (Universiti Malaysia Sabah)

Generation Y and Facebook : A case study on Collage students in Kuala Lumpur (2011-135)

Speaker: Mohd Amin Idris (Universiti Utara Malaysia)

Session G3: MANAGEMENT & ORGANIZATIONAL PERFORMANCE (venue: Orchid 1)

Chair: TS Devaraja (University of Mysore)

A Financial Leader's Guide to Enhancing Long-term Business Sustainability: Controller FOCUS Model (2011-132)

Speaker: Yanyong Thammatucharee (Central Marketing Group)

The Financial Performance Effects of Activity-Based Costing/Management in the Telecommunications Industry (2011072)

Speaker: Juan Segovia (Concordia University)

Role of third party logistics providers (3PL) with advanced information technology (IT) to increase customer satisfaction in supply chain integration (2011-145)

Speaker: Zaryab Sheikh (COMSATS Institute of Information Technology)

Impact of financial structure on firm's performance: A study of Pakistan's Chemical Sector (2011-279)

Speaker: Sohail Amjed (Allama Iqbal Open University)

Microenterprise Success of Home-based Garment Makers in Bangalore, India (2011023)

Speaker: TS Devaraja (University of Mysore)

Session H3: MARKETING & MANAGEMENT (venue: Orchid 3)

Chair: Mark Speece (University of Alaska Southeast)

Evaluation of Quality Management Performance in Public Highway Construction Organization using Public Sector Management Quality Award (PMQA) Model (2011-120)

Speaker: Thoedtida Thipparat (Prince of Songkla University)

Local Market and Farm Direct Marketing: A County-Level Analysis of the Northeastern United States (2011-221)

Speaker: Ke Nunthasen (National Chung Hsing University)

Strategic Leadership in Corporate Communication: The Importance of Executive Coaching (2011-203)

Speaker: Zulhamri Abdullah (Universiti Putra Malaysia)

Opportunity and Challenges of Nanotechnology in Indonesia and Asia Pacific Countries (2011085)

Speaker: Sari Wahyuni (University of Indonesia)

Importance of service elements among Chinese gamblers visiting Macau (2011-258)

Speaker: Mark Speece (University of Alaska Southeast)

Session K3: NATIONAL & GLOBAL DEVELOPMENT (venue: Orchid 4)

Chair: Che Hashim Bin Hassan (University of Malaya)

Globalization and Privatization; Two faces...One coin (2011-184)

Speaker: Nassima Debab (Ahlia University)

Comparing Predictive Power of Exchange Rate Models in Emerging Asian Economies (2011-190)

Speaker: Zaheer Abbas (International Islamic University)

Does Higher Entrepreneurial Activity Correlate with Higher Level of Growth? Evidence from Thailand (2011046)

Speaker: Muhammadsuhaimee Yanya (Prince of Songkla University Pattani)

Are Large Industries Informationally Efficient? (2011-191)

Speaker: Attaullah Shah (Institute of Management Sciences, Peshawar)

Poverty in a Malay State in Malaysia: A Socio-Demographic Study (2011-164)

Speaker: Che Hashim Bin Hassan (University of Malaya)

Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- LCD projector, screen and laptop (notebook) computer will be provided.

Conference Registration Desk

Conference participants will collect attendance certificates and official receipts from the registration desk. Please mention your Paper I.D. at the desk to speed up the process. The conference registration desk will be open from AM 08:30 to PM 16:00 on June 16th-18th, 2011. Presenters assigned to morning sessions can register after they have finished their presentation.

Proceedings

Conference proceedings will be published at Social Science Research Network in July 2011.
(<http://www.ssrn.com/link/2011-SIBR-Conf.html>).

Others

To conserve the environment, the conference will minimize the use of papers, and will NOT provide nylon bag/plastic folder.

List of Delegates

Abdul Latif Salleh	Prince Sultan University
Akbar Khodabakhshi	Bu Ali Sina University
Ali Reza Moghelli	Shiraz PNU
Allan Chia	SIM University
Amporn Soongswang	Shinawatra University
Ananda Wickramasinghe	CQUniversity Australia
Arayah Preechametta	Thammasat University
Archanun Kohpaiboon	Thammasat University
Ataollah Mohammadi Malgharni	Islamic Azad University
Attaullah Shah	Institute of Management Sciences, Peshawar
Awah Pascaline Tengie	MEME Business Association
Barudin Muhamad	Universiti Utara Malaysia
Bhanupong Nidhiprabha	Thammasat University
Bill Butcher	University of New South Wales
Brajendra Saikia	Guwahati university
Brian P. Kennedy	Thammasat University
Catherine L.M. Kwan	Hong Kong Baptist University
Chayun Tantivasadakarn	Thammasat University
Che Hashim Bin Hassan	University of Malaya
Chi-Yih Yang	Economics & Management Xi'an Jiaotong-Liverpool University
David Wilemon	Syracuse University
Desi Arisandi	University of Surabaya
Dianne Frisko	University of Surabaya
Ebtisam Mirza	Centre for Advanced Studies in Engineering
Edi Triono Nuryatno	Bandung Institute of Technology
Egbemba Hery Baiye	MEME Business Association
Elroy Smith	Nelson Mandela Metropolitan University
Eriana Kartadjumena	Widyatama University Bandung – Indonesia
Fachrizar Bachri	Universiti Utara Malaysia
Farzaneh Bayat	Shiraz PNU
Hakyeon Lee	Seoul National University of Science and Technology
Harpaljit Kaur	Taylor's University
Hongshik Lee	Korea University
Huseyin Dagli	Karadeniz Technical University
Iin Mayasari	University of Paramadina
Imad Moosa	Royal Melbourne Institute of Technology
Imran Mahmud	College of Engineering and Technology, IUBAT
Indra Maipita	Universiti Utara Malaysia
Issam Kouatli	Lebanese American University
Jean Yu	Chang-Gung University



John Symons	Victoria University
Josephine Coffey	The University of Sydney
Juan Segovia	Concordia University
Junji Inoguchi	Hiroshima City University
Juzhar Jusoh	Universiti Utara Malaysia
Kalanithi Muthu	Sunway University
Kanida N. Charoensri	Dhurakij Pundit University
Ke Nunthasen	National Chung Hsing University
Ken Bruce	CQUniversity Melbourne
Kiyoshi Matsubara	Nihon University
Kulpatra Sirodom	Thammasat Business School
Kushankur Dey	Institute of Rural Management
L. Roger Yin	University of Wisconsin-Whitewater
Lokweetpun Suprawan	Bangkok University
Lugkana Worasinchai	Bangkok University
M. Irfan Khan	Iqra University Main Campus
M. Sadiq Sohail	King Fahd University of Petroleum and Minerals
M.P. Ganesh	IIT Madras
Mansour Khalili Araghi	University of Tehran
Mariana Bozesan	AQAL Investing
Mark Speece	University of Alaska Southeast
Mary Fatima Cross	SCMS, Pratap Nagar
Mary-jean W.J. WONG	Hong Kong Baptist University
Md. Shukor Masuod	Multimedia University Malaysia
Mehdi Behname	University of Shiraz
Meyrick W. K. WONG	Hong Kong Baptist University
Mika Pasanen	North Karelia University of Applied Sciences
Mohammad Vahdani	Bojnord University
Mohd Amin Idris	Universiti Utara Malaysia
Mohd. Dan Jantan	Universiti Utara Malaysia
Moonsung Kang	Korea University
Muhammadsuhaimee Yanya	Prince of Songkla University Pattani
Muhammed Idrees Ahmad	Sultan Qaboos University
Muttanachai Suttipun	University of Newcastle
Nadeem Ehsan	Centre for Advanced Studies in Engineering
Naser Albasri	Durham University
Nasser Al-Mawali	Sultan Qaboos University
Nassima Debab	Ahlia University
Naveed Ahmed	COMSATS Institute of Information Technology
Noraani Mustapha	University Malaysia Kelantan
Norazah Mohd Suki	Universiti Malaysia Sabah
Noxolo Eileen Mazibuko	Nelson Mandela Metropolitan University

Ofer Zwikael	The Australian National University
P. Shubha	M.S. Ramaiah School of Advanced Studies
P. Triveni	M.S. Ramaiah Institute of Management
P. Vasanthakumari	Calicut University
Philippe Gugler	University of Fribourg
Pierre Vialle	TELECOM Ecole de Management
Prapaporn Saengthong	Songkhla Rajabhat University
R Madhumathi	IIT Madras
Raj Komaran	Singapore Management University
Ram Herstein	Ruppin Academic Center
Ranadeva Jayasekera	University of Southampton
Raymond C.K. Chan	Hong Kong Baptist University
Raymond S.Y. Chan	Hong Kong Baptist University
Reza Akbarian	University of Shiraz
Roslyn Cameron	Central Queensland University
Rozailin Abdul Rahman	International Islamic University Malaysia
Ruhanita Maelah	Universiti Kebangsaan Malaysia
Saidamin Bagolong	University of Mindanao
Sallahuddin Hassan	Universiti Utara Malaysia
Sandra Perks	Nelson Mandela Metropolitan University
Sari Wahyuni	University of Indonesia
Setyo Tri Wahyudi	Universiti Utara Malaysia
Shalihen Mohd Saleh	Universiti Utara Malaysia
Sheena	Pondicherry University
Sheikh Obid Siti Normala	International Islamic University Malaysia
Shiow-Ying Wen	Chang Gung University
Shu-Hsi Ho	Ling Tung University
Siti Komariah	Widyatama University
Siti Nur `Atikah Zulkifli	University of Wollongong Innovation Campus
Sohail Amjed	Allama Iqbal Open University
Somdee Hongphisavivat	Thammasat University
Soonchan Park	Kongju National University
Sri Astuti Pratminingsih	Widyatama University
Stanley S.T. TANG	Hong Kong Baptist University
Suseela Menon	Calicut University
Taha Chaiechi	James Cook University
Taufiq Choudhry	University of Southampton
Teh Ya Yee	Sunway University
Thant Zaw Lwin	Mahidol University
Thoedtida Thipparat	Prince of Songkla University
TS Devaraja	University of Mysore
Vincent W.K. Kwan	Hong Kong Baptist University

Walter Aerts	University of Antwerpen
Wanida Phromlah	University of New England
Wen-Shai Hung	Providence University
Yane Devi Anna	Institut Manajemen Telkom (IMT) Bandung
Yanyong Thammatucharee	Central Marketing Group
Yin-Hui Cheng	National Taichung University of Education
Yudi Satria Gondokaryono	Bandung Institute of Technology
Zaheer Abbas	International Islamic University
Zainol Bidin	Universiti Utara Malaysia
Zainurin bin Dahari	International Islamic University Malaysia
Zaryab Sheikh	COMSATS Institute of Information Technology
Zohra Jabeen	Institute of Management Sciences
Zulhamri Abdullah	Universiti Putra Malaysia

